



Digital Transformation of Real Estate

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We live in a digital world



The FireFly Company

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Real Estate is our most valuable asset yet we have been slow to digitise it



Missing Information

Too often, up to date building plans and information are unavailable or missing.

Inaccuracy

Inaccurate building records cause errors, rework, and delays, affecting redesign, facilities management and maintenance.

Costly Site Visits

Recurring site visits, especially in hard to reach locations are costly, risky and cause delays.



Fragmented systems

Siloed stakeholder information sits in disconnected formats, paper plans, PDF documents and proprietary files.

Poor risk management

Without verified building data, the risk of underwriting mistakes and compliance issues increases.

Short term thinking

Digital Adoption feels like a 'future benefit' while costs are upfront.



How to digitise - LiDAR scan technology

Light Detection And Ranging

- Leica BLK360 G2
- 680,000 measurement points per second
- 20s to complete a scan with spherical images
- 45m range





Your digitised asset is
your single point of truth for data and information

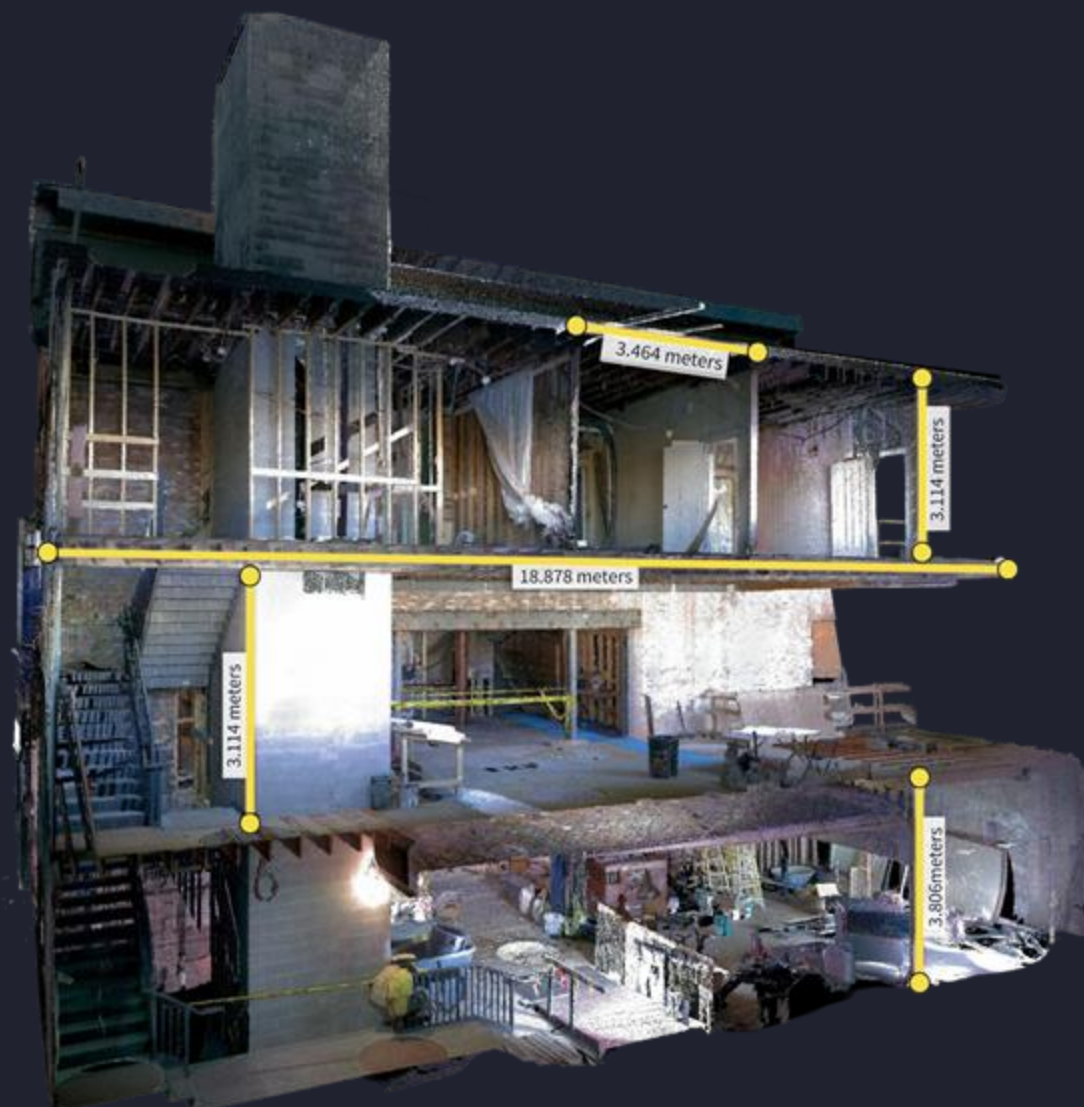
Digitised Asset





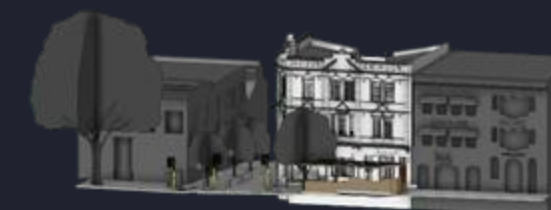
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Digitised Asset



Digital Model

Core models are accurate to millimeters, therefore reducing long term cost of projects, reducing errors and project duration.



Extracts: 3D and 2D accurate building plans; Sections and Elevations; Reflected Ceiling Plans; Site Information Drawings

Building Data and Information

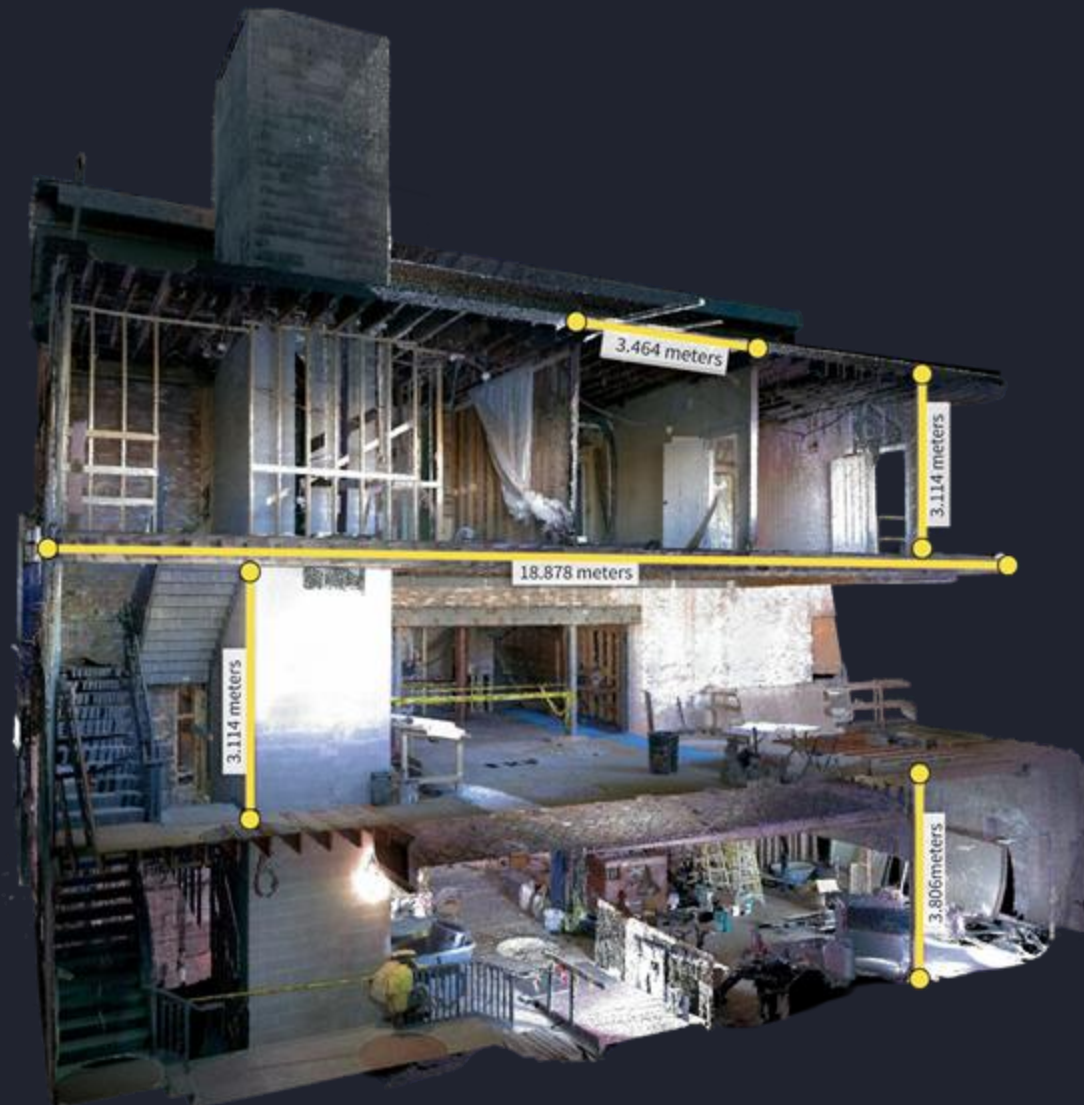
- Area Measurement Verification
- Deviation reports
- Summary Of Areas
- Lease Plans
- MEP modelling services
- Precinct mapping / Master plan
- Fire Plans





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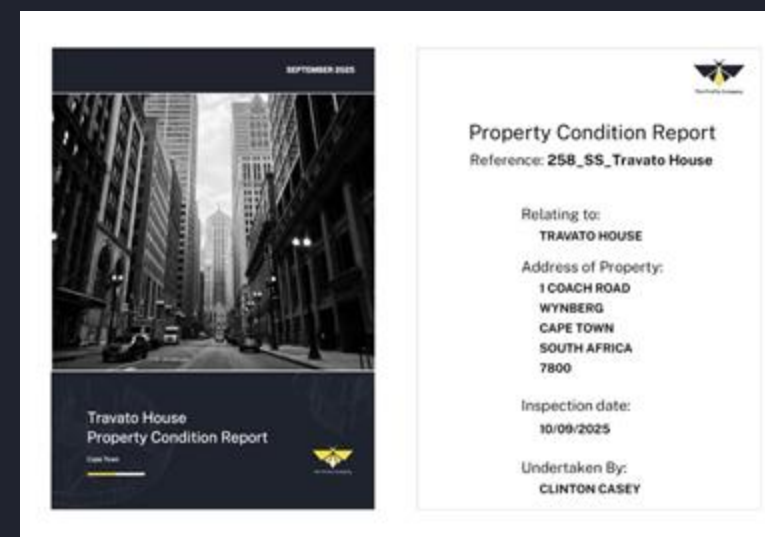
Digitised Asset



Visual Record

Visually immersive digital record of building conditions support efficient maintenance and facility management, insurance valuations and inspections.

- Property Condition Report
- Asset / Inventory Record
- Facilities Management Record
- Inspection & Marketing Virtual Tour
- Professional Photography
- Visualisation



Facilities										
ITEM	IMAGE	LOCATION	CATEGORY	DESCRIPTION	SIZE	CODE / TAG	SERIAL NUMBER	CONDITION	SERVICE DATE	NEXT SERVICE
81		Garage	MS	Fire Extinguisher	4.5kg	FF-MS-0002	10000000000000000000	Good	20/07/2024	20/07/2026
82		Garage	MS	Fire Extinguisher	4kg	FF-MS-0003	10000000000000000000	Accommodate	20/07/2024	20/07/2026
83		Dining Area	MS	Fire Extinguisher	4.5kg	FF-MS-0002	10000000000000000000	Full	20/07/2024	20/07/2026
84		Dining Area	MS	Fire Extinguisher	4kg	FF-MS-0003	10000000000000000000	Life Spanned	20/07/2024	20/07/2026
85		Dining Area	MS	Fire Extinguisher	4.5kg	FF-MS-0002	10000000000000000000	Full	20/07/2024	20/07/2026
86		Dining Area	MS	Fire Extinguisher	4kg	FF-MS-0003	10000000000000000000	Accommodate	20/07/2024	20/07/2026



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Digitised Asset



Data Library

Unlocking the value of a reliable spatial data set:

High-Precision Mapping

Accurate 3D data for planning, design and infrastructure. Digital archive for heritage and cultural protection.

AI / ML Training Data powering object classification to recognise building types & materials or to identify risks.

Commercial Value Monetise via real estate, insurance, and government use.

Automation AI-driven compliance checking, forecasting, design validation, or space optimisation.

Generative AI Auto-generating BIM models, floorplans, or redevelopment concepts.

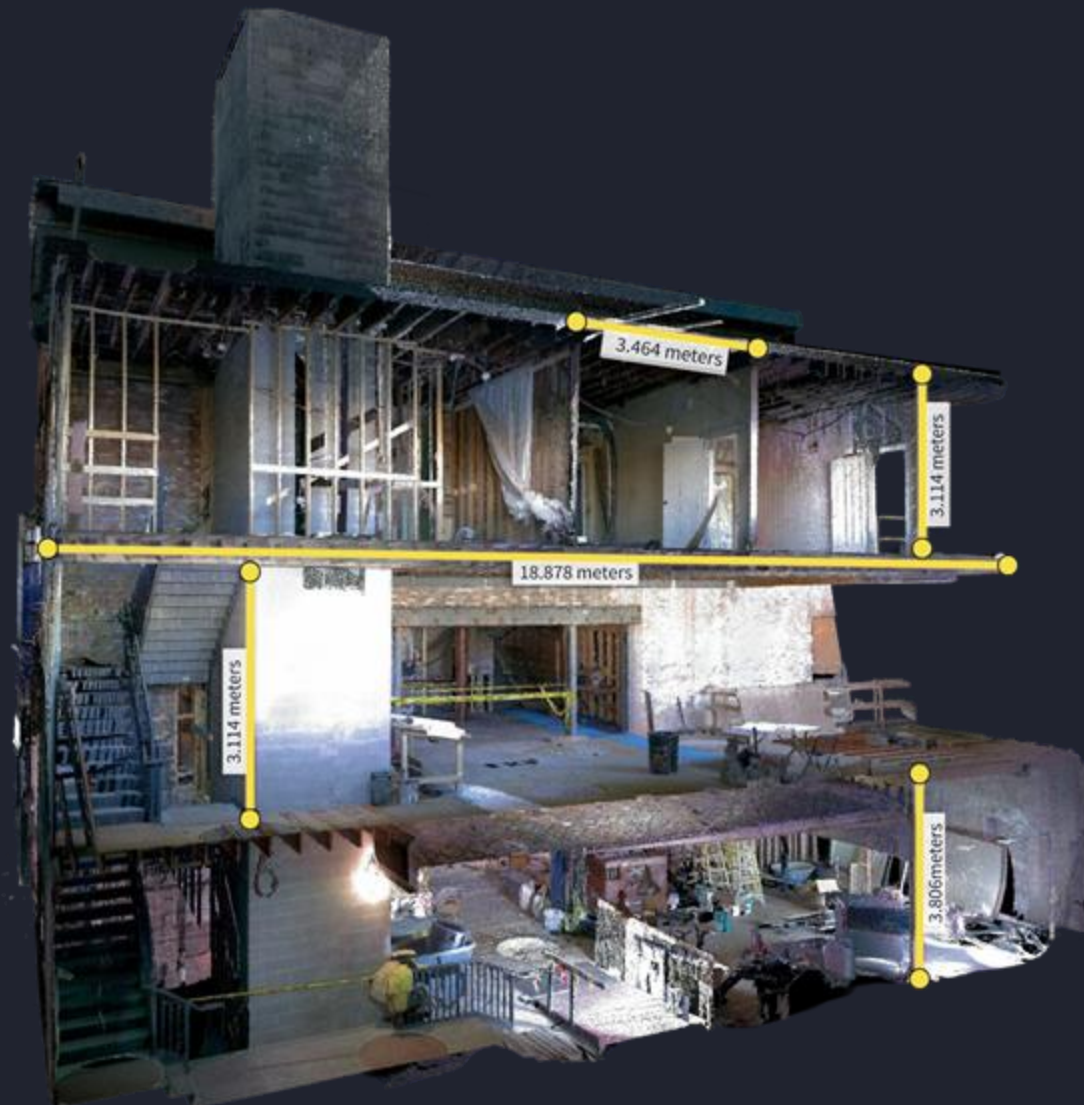
Geospatial data analysis is transforming RE by offering precise location-based insights that drive smarter decisions.





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Digitised Asset



Digital Model



Visual Record



Building Data and Info



Data Library



Building Insights Platform

Thank You.



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