

# CELEBRATING A DECADE OF IMPACT

## EDGE TEN-YEAR ANNIVERSARY: CELEBRATING A DECADE OF IMPACT

DATE: 17 SEPTEMBER 2025

LOCATION: THE WESTIN CAPE TOWN, SOUTH AFRICA

TIME: 8:00 AM – 3:30 PM SAST

## 08:00 - 08:45 | REGISTRATION & NETWORKING BREAKFAST

KICK OFF THE DAY WITH A LIGHT BREAKFAST AND NETWORKING AMONG GREEN BUILDING LEADERS, EDGE PARTNERS, AND STAKEHOLDERS FROM AROUND THE WORLD.

## 08:45 - 08:50 | WELCOME & OPENING REMARKS

HOST WELCOME: BRIEF REMARKS TO SET THE TONE FOR THE DAY, CELEBRATE A DECADE OF EDGE, AND THANK SPONSORS, PARTNERS, AND ATTENDEES. HOST: SARAH SANTUCCI, OPERATIONS OFFICER AND GLOBAL MARKETING LEAD, EDGE BUILDINGS PROGRAM, IFC

### 08:50 - 09:00 | OPENING KEYNOTE ADDRESS

A HIGH-LEVEL OFFICIAL OR LOCAL DIGNITARY (E.G., MAYOR OF CAPE TOWN, UK DESNZ, OR EMBASSY REPRESENTATIVE) SHARES THOUGHTS ON SUSTAINABILITY, CLIMATE RESILIENCE. AND THE BUILT ENVIRONMENT. SHAPE

### 09:00 - 09:05 | IFC LEADERSHIP ADDRESS

JAMIE FERGUSSON, DIRECTOR OF CLIMATE BUSINESS AT IFC, REFLECTS ON A DECADE OF EDGE IMPACT AND IFC'S VISION FOR THE DECADE AHEAD.

### 09:05 - 09:10 | EDGE JOURNEY: VIDEO MONTAGE

A DYNAMIC VISUAL TIMELINE OF EDGE'S EVOLUTION, FEATURING VIDEO HIGHLIGHTS, PHOTO MONTAGES FROM EARLY MILESTONES, AND MUSIC TO BRING THE STORY TO LIFE. INCLUDES FOOTAGE FROM EARLY SOUTH AFRICA PROGRAMS, THE INDIA LAUNCH, AND BBC STORYWORKS, AND OTHERS.



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## 09:10 – 09:40 | SCALING UP GREEN CONSTRUCTION IN EMERGING MARKETS: A DECADE OF DONOR IMPACT

THIS PANEL HIGHLIGHTS THE CRITICAL ROLE OF DONOR PARTNERS IN ENABLING EDGE'S SUCCESS WORLDWIDE.

## 09:40 - 10:10 | BUILDING THE ECOSYSTEM - PART 1: INVESTMENT & GREEN FINANCE

HOW EDGE CERTIFICATION ENABLES A BROADER ECOSYSTEM OF GREEN FINANCE, FROM BANKS TO DEVELOPERS TO END-USERS.

## 10:10 - 10:40 | BUILDING THE ECOSYSTEM - PART 2: SKILLS & JOBS

FEATURING VOICES DISCUSSING CAPACITY BUILDING AND TRAINING AND HIGHLIGHTING THE NEED FOR THE NEXT GENERATION OF GREEN BUILDING PROFESSIONALS, HEARING FROM EDGE EXPERTS, FACULTY, AUDITORS, CLIENTS, AND YOUNG PROFESSIONALS TRAINED THROUGH DONOR PROGRAMS LIKE DEGE.

### 10:40 - 11:00 | COFFEE & NETWORKING BREAK

COFFEE AND PASTRY/LIGHT SNACKS ARE MADE AVAILABLE.

## 11:00 – 11:30 | BUILDING THE ECOSYSTEM – PART 3: CERTIFICATION BODIES & INDUSTRY ALIGNMENT

PERSPECTIVES FROM PRIMARY CERTIFICATION PARTNERS (GBCI, SINTALI, CAMACOL) AND GREEN BUILDING COUNCILS (GBCSA, OTHERS).

A CHANCE FOR PARTNERS TO REFLECT ON THE VALUE OF CERTIFICATION IN ENABLING GREEN FINANCE AND CREDIBILITY, INCLUDING THE OTHER OPTIONS FOR CERTIFICATION THROUGHOUT THE WORLD (LEED, BREEAM, ETC.).

### 11:30 - 12:30 | EDGE CHAMPIONS SPOTLIGHT

MODELED ON THE DC EVENT, EDGE CHAMPIONS WILL BE BRIEFLY INTRODUCED, WITH A SLIDE FOR EACH FEATURING THEIR HIGHLIGHTS. EACH CHAMPION WILL BE INVITED TO STAND AND SAY A FEW WORDS.



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## 12:30 - 14:00 | NETWORKING LUNCH

LUNCH AND NETWORKING WITH FELLOW ATTENDEES AND IFC TEAM MEMBERS.

## 14:00 - 14:30 | IFC & WBG PERSPECTIVES

## REMARKS BY IFC AND WORLD BANK GROUP COLLEAGUES (SPEAKERS TBD), INCLUDING:

- OVERVIEW OF WBG'S BROADER CLIMATE AND BUILT ENVIRONMENT INITIATIVES WORKING ON BUILDING CODES, ENERGY EFFICIENCY UPGRADES,
- · CASE EXAMPLES SUCH AS RETROFITTING 700 HOSPITALS IN NIGERIA USING EDGE
- ADDITIONAL CASE STUDY, HIGHLIGHTING IFC AND WBG OFFICES GLOBALLY CERTIFYING WITH EDGE AND OTHER SUSTAINABILITY INITIATIVES

## 14:30 - 15:00 | INNOVATIONS IN PRACTICE: TOOLS FOR THE NEXT DECADE

## SHORT SPOTLIGHT TALKS ON HOW EDGE IS EVOLVING AND INTEGRATING WITH COMPLEMENTARY IFC TOOLS LIKE:

- BUILDING RESILIENCE INDEX (BRI) MEASURING SAFETY AND CLIMATE RISK
- APEX GREEN CITIES SCALING ACTION AT THE MUNICIPAL LEVEL
- EDGE OPERATIONS DEFINING THE FRONTIER FOR PERFORMANCE-BASED DESIGN

### 15:00 – 15:15 | LOOKING FORWARD: EDGE'S STRATEGIC FUTURE (CLOSING KEYNOTE)

CLOSING KEYNOTE ON WHAT'S NEXT FOR EDGE—SCALING, DIGITAL EXPANSION, INTEGRATION WITH CLIMATE FINANCE PLATFORMS, AND THE ROLE OF PRIVATE AND PUBLIC SECTOR CHAMPIONS.

#### 15:15 | CLOSING THANK-YOU & PROGRAM WRAP-UP

THANKING ATTENDEES, PARTNERS, AND DONORS. REMINDER OF EVENING CELEBRATION.