

API 2024 Awards – How the Finalists will be Judged and Scored.

In 2024, API Events has simplified the process to enter.

Following nomination and entry, API Events will contact qualified entrants, i.e. finalists) to submit more detailed entries based on the following criteria on each award.

Personelle Category:

- Career to date: (30)
- Impact you have had in the industry or organization for the last 12 months (25)
- Ability to be an industry thought leader (20)
- Competitive Advantage: how you/nominee stand out from the rest in the African real estate industry and your/their peers. (25)

Development Categories:

Due to growth and interest in the awards, we have expanded the categories for the awards. In 2024, we will nominate finalists & winners on a regional and Pan Africa level, if they are eligible. These regions are as follows: South Africa, Southern & Indian Oceans, Africa, East Africa, West Africa and North Africa.

1: Economic and financial considerations (Weighting: 30)

- Provides significant revenue-producing uses (such as retail/entertainment, office, residential, hotel, and/or civic/cultural/recreation)
- Strength of tenant mix, covenants and offtakers

2: Design, & User Experience (Weighting:30)

- Innovation in the design, development process
- Proven benefit to users (tenants, residents, occupiers etc)

3: Environmentally sustainable design (Weighting: 20)

- ESG impact and green building credentials.

4: Overall impact (Weighting:20) Attached as a PDF.

- Please enter your concluding remarks and provide a special point of merit (USP)

SERVICE & INNOVATION AWARDS

These awards will be judged on the following metrics:

1: Demonstrated growth in the calendar year; e.g quantum of new clients, deals, tenants and operating sites (30)

2: Clear example of innovation to serve clients and community (10)

3: Usage of ESG credentials and methodology in advising clients in developments and transactions (20)

4: Demonstrated Unique Service Offering to clients and industry (40)