

15TH ANNUAL
API

AFRICA PROPERTY
INVESTMENT SUMMIT

LEAD SPONSOR



Standard Bank

REAL
impact



8TH
ANNUAL  AFRICA
PROPERTY
INVESTMENT
AWARDS 2024

AFRICA
PR  PTECH
FORUM



HOSPITALITY
& RESIDENCES

19 - 20 SEPTEMBER 2024
THE WESTIN, CAPE TOWN

2024 CURRENT SPONSORS

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Standard Bank

SILVER



GREEN BUILDING



INDUSTRY



SHARED-WORKSPACE

KOFISI

HOSPITALITY
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HOTEL GROUP™

HOSPITALITY SILVER



HOTEL INDUSTRY



ABOUT THE SUMMIT

The 15th annual Africa Property Investment (API) Summit, co-located with the API Hospitality and API PropTech Forums will take place at the Westin Hotel, Cape Town on 19 & 20 September.

Cape Town provides Africa's most respected real estate forum with a new era to spark investment. With over 600 delegates from 30+ countries, #APISummit2024 will drive investment in real estate, PropTech, and hospitality for years to come. Join Africa's leaders this September.

API SUMMIT 2024

– QUICK FACTS

- ✓ **VENUE: THE WESTIN, CAPE TOWN, ZA**
- ✓ **DATE: 19 & 20 SEPTEMBER**
- ✓ **600 + Delegates | 30 + COUNTRIES**
- ✓ **API AWARDS & IFC EDGE DINNER: 19 SEPTEMBER @ SILO HOTEL**
- ✓ **API SUMMIT COCKTAILS: 20 SEPTEMBER**
- ✓ **API HOSPITALITY & RESIDENCES: 19 SEPTEMBER**
- ✓ **API PROPTECH FORUM: 20 SEPTEMBER**





WHERE AFRICA'S LEADING RE PLAYERS MEET



API SUMMIT THEME



About the theme:

In an economic landscape being reshaped by ESG requirements; energy access and logistics, real estate developers and investors that focus on impact and real demand will be positioned for long-term success. Sector agnostic, these Impactful assets transform communities, and countries in their usage of space and ability to stimulate businesses growth and foreign direct investment (FDI).

And while themes of AI, monetary policy, climate action and diversification, will continue to be key themes to consider, those that focus on demand and impact will be the long-term ultimate winners.

As this year's API Summit theme, **Real Impact**, we unlock how effective strategy and execution are key to success in this dynamic and shifting African landscape. Join us and 500+ leaders, as we explore these trends, tangible examples of success and more at the 15th annual API Summit.

KEY TOPICS:



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Investment and Capital deployed post covid:

Where has the money been allocated, and where to next?
How is the growth of fresh and alternative sources creating new opportunities?



Monetary Policy, Interest Rates & Currency Volatility:

The biggest challenges for executives working in Africa and beyond?
What will be the cost of capital in 2025 and beyond?



The Cape Example:

How public sector and private partnerships and more have enabled Cape Town to be consistently recognized as one of the world's most popular cities. What lessons can be shared for African growth?
A look at the V & A Waterfront; Cape Winelands, community engagements



Patient & Long Capital in Africa:

The role of patient capital in providing developers with capital to build needed and impactful asset classes in Africa.



Geopolitics:

The Cold War in Africa 2.0 and Energy Politics. How can this benefit Africa – what do growing ports, railway and investments into these sectors mean, and how are clean energy sources driving development pipelines.



Green Energy for Real Estate:

How solar and advances in Technology are transforming real estate development operations, planning and more



The rise & rise of healthcare, education, digital and light industrial and super logistics assets –

How are focused and sustainably linked funds powering development of these assets?

KEY TOPICS:



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The impact and rise of public real design & art in Mixed Use Precincts:

Implementing African focused design that is regenerative, green and lasting to drive demand.



The Informal Opportunity in Africa:

Unpacking the best SA & African examples and can these be exported, how can RE developers tap into and grow this sector?



REITs In Africa:

Ghana, Zimbabwe, Kenya and Morocco - are we finally seeing growth in the market, who are the players and what does it mean for the sector long term.



AI & Real Estate:

Beyond the hype; how will AI impact the business of RE in Africa.



Later Living:

The opportunities in retirement living in Africa



Housing in Africa:

The rise & rise of efficient and innovative developments, strategies, technology and mortgages in building a new Africa. Can the diaspora (Africa's largest FDI provider) drive development?



Hospitality:

African RE's best performer. A look at the best performing regions, development pipelines, new trends, residences and more.



Alternative Financing: Mezzanine, Diaspora & more:

How can alternative financing unlock African development.



NETWORKING, DEALMAKING & INSIGHTS





MEET 600+ DELEGATES | 30+ COUNTRIES

WHY API SUMMIT 2024?

The 15th annual API Summit is a platform for Africa's most influential investors and developers to connect.

Our platform provides unique insights to investing and developing across the African Continent.

Attending the API Summit provides insights on trends in the tradition RE sector, the fast growing PropTech scene, as well as a deep dive into the hospitality sector across the continent.

Meet the funds, debt funders, pension players and professional services unlocking opportunity in Africa.

WHAT YOU NEED TO KNOW:

- 600 Delegates
- 240+ Companies
- 30 + Countries
- 120 + Speakers
- Awards | Cocktails & Site Tours

WHERE DO OUR ATTENDEES COME FROM:

South Africa - 55%

KENYA
- 8%

ZIMBABWE
- 7%

**MOROCCO &
FRANCOPHONE
AFRICA**
- 6%

UK
- 5%

GULF & UAE
- 5%

**NIGERIA &
GHANA**
- 5%

9%

**MAURITIUS
USA
BOTSWANA
TANZANIA
ZAMBIA
AUSTRALIA**

**MALAWI
HUNGARY
FRANCE
CHINA
CANADA**

AWARDS: 2024 API AWARDS



SA DEVELOPMENT CATEGORIES ARE OPEN NOW

WHO THE AWARDS ARE FOR?

The awards are open to developers, professional teams, consultants, suppliers and property owners involved in the African real estate industry. To ensure impartiality and objectivity, the awards are judged by a panel of industry experts and thought leaders.

ENTER NOW!

VISIT THE WEBSITE TO ENTER -
<https://www.apisummit.co.za/awards/>

AWARDS: 2023 API AWARDS

DEVELOPMENT CATEGORY

- Best Retail Development (Convenience Mall < 15000sqm) Award
- **Safari Centre Naivasha, Kenya**
- Best Commercial Office Development Award
- **Unity Building at the Precinct, Mauritius, GREA**
- Best Hotel Development Award
- **Radisson Blu Livingstone Resort, Zambia**
- Best Affordable Housing Development Award
- **Zima Homes, Kenya**
- Industrial, Logistics and Alternative Assets (Data Centres, Healthcare & Education) Award
- **Artemis Curepipe Hospital, Mauritius**

PERSONNEL CATEGORY

- Woman in Real Estate Award
- **Somaya Joshua, Head of CPF: Africa Regions, Absa**
- Young Property Person of the Year Award
- **Mikayla Benkenstein, CEO, Hodari Africa**
- Top Africa Real Estate CEO of the Year Award
- **Bronwyn Knight, CEO, Grit Real Estate Income Group**

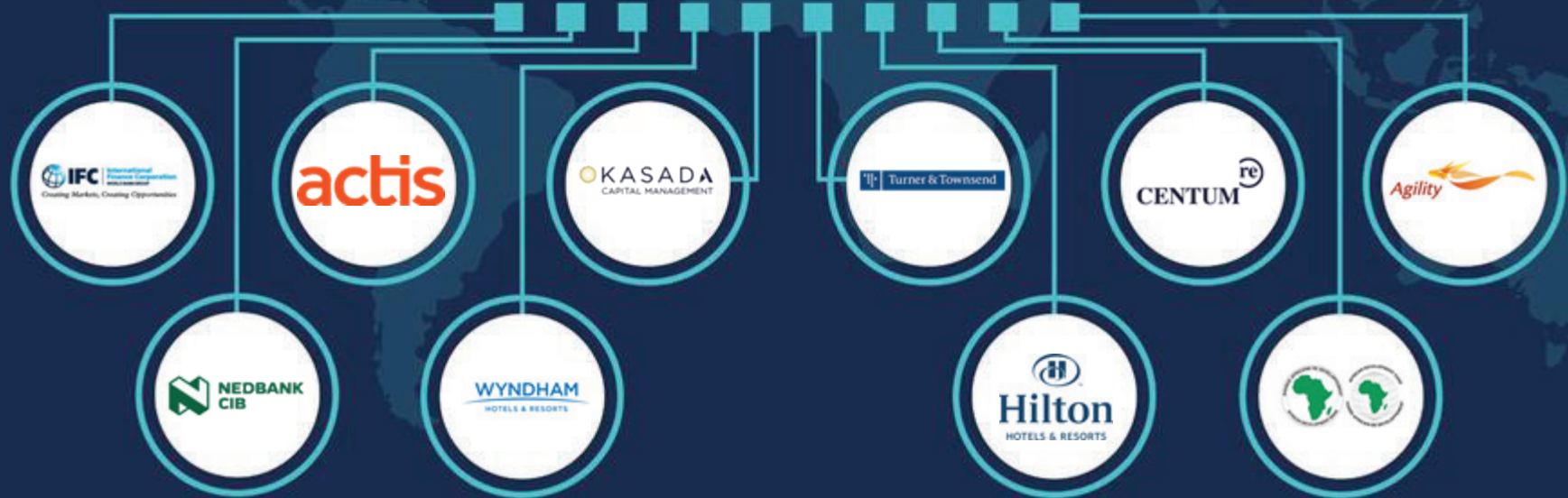
SERVICE, TECHNOLOGY, & INNOVATION CATEGORY

- Best Africa Real Estate Bank of the Year Award
- **Standard Bank**
- Best Property Service Group of the Year Award
- **CBRE Excellerate**
- Most Innovative Real Estate Company Award
- **MDW Cape Town Inc.**
- Co-working Operator Award
- **KOFISI**





300+
COMPANIES ATTENDING



2024 API SUMMIT HEADLINE PACKAGES



LEAD	GOLD	SILVER/LEGAL	INDUSTRY	COCKTAIL (DAY 2)
<ul style="list-style-type: none"> • Welcome address at conference • 3 speaking slots • 15 non-transferable passes ex-speakers • Comment in press release • Media interviews on day • In-person activation space • Access to delegate lists • Company video played 2 times • 2 custom emails to API Database 	<ul style="list-style-type: none"> • 2 speaking slots • 10 non-transferable passes ex-speakers • 1-email campaign • Comment in press release • In-person activation space • Access to list 	<ul style="list-style-type: none"> • 1 speaking slot • 5 non-transferable passes ex-speakers • In-person activation space -Expo space - only 	<ul style="list-style-type: none"> • 1 speaking slot • 3 non-transferable passes ex-speakers 	<ul style="list-style-type: none"> • 1 speaking slot • 4 non-transferable passes ex-speakers
\$45,000 (SOLD)	\$32,000	\$15,000	\$ 8,000	\$13,0000



RECONNECT AT #API2024

2024 PROPTech, HOTELS FORUMS



LEAD	GOLD	SILVER/LEGAL	INDUSTRY	COCKTAIL (DAY 1)
<ul style="list-style-type: none"> • Welcome address at conference. • 1 speaking slots • 8 non-transferable passes ex-speakers • 1 custom email to API Database • Video campaign showed at event 	<ul style="list-style-type: none"> • 1 speaking slots • 5 non-transferable passes ex-speakers • 2 sponsors only 	<ul style="list-style-type: none"> • 1 speaking slot • 3 non-transferable passes ex-speakers • 4 sponsors only 	<ul style="list-style-type: none"> • 1 speaking slot • 2 non-transferable passes ex-speakers • Unlimited sponsors 	<ul style="list-style-type: none"> • 1 speaking slot • 4 non-transferable passes ex-speakers
\$12,000	\$8,000	\$6,000	\$ 4,000	\$10,000



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& RESIDENCES**

**PR PTECH
FORUM**

AFRICA





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WHY IT PAYS TO SPONSOR AFRICA'S MOST INFLUENTIAL PROPERTY EVENT

POSITION YOUR BRAND & LEADERSHIP VISIBILITY

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LEAD GENERATION

CONVERT & CLOSE DEALS FASTER

ACCESS TO 500+ AFRICAN DECISION MAKERS

SHOWCASE SERVICES

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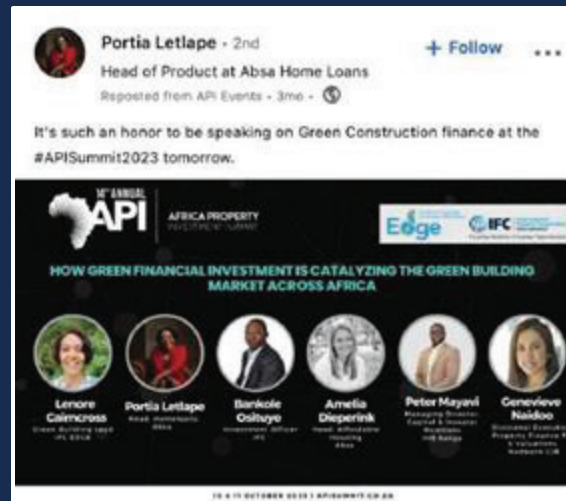
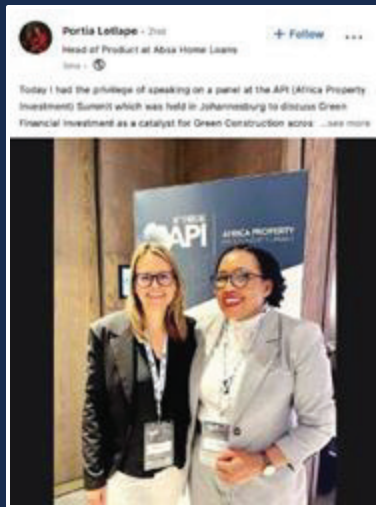
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SOCIAL MEDIA EXAMPLES: OWNED & EARNED



PR EXAMPLES: SPONSORS ARE PROVIDED WITH EXTENSIVE PR COVERAGE FROM PAN AFRICAN, LOCAL & INDUSTRY MEDIA

Property Flash
1,693 followers

#Property financiers #Believe that Africa's time is now here.

#Cheick #Sanankoua, managing partner at HC #Capital explain ...see more



Africa's time is here but where does one even begin when looking to deploy capital in a continent containing more than 50 countries?

with You and 4 others

API Summit set to shoot out the lights in October 2023

September 26 2023



The African Property Investment (API) Summit, set to take place on 10th and 11th October 2023 at the Marriott Hotel in Melrose Arch, is destined to be a resounding success as the world-class event enters its 14th year.

Housing affordability can re-set Africa's economic development, say experts

By Chinedum Uweagholam

17 October 2023 8:54 AM GMT



Africa PropTech Forum to pioneer innovation in real estate



The much-awaited Africa PropTech Forum is set to kick off on 11 October 2023 at the Marriott Hotel, Melrose Arch in Johannesburg, South Africa. Presented by industry giants M&I Software, BroilTech, and Admyt, this event is a beacon of opportunity for decision-makers in both the technology and formal property sectors across the African continent.

This Africa PropTech Forum is a part of the regional's premier event

API Summit 2023 explores a new horizon for African real estate

Written by Catherine

26 Sep 2023



The African continent's most influential property gathering, the 14th annual Africa Property Investment (API) Summit, including the API Hospitality and API PropTech forums, will be held live from Johannesburg at the Marriot Hotel, Melrose Arch, on Tuesday, 10, and Wednesday, 11 October 2023.

The #API2023 Summit is regarded as the foremost arena for property dealmaking and insight in Africa's diverse real estate markets. The in-person-only event is a platform to reconnect and network with investors, developers and property leaders from more than 25 African and international countries.



Standard Bank is the lead sponsor of the API Summit, which will host more than 550 delegates representing over 150 companies over the two days.

Niyi Adeleye, head real estate, finance, Africa regions at Standard Bank, comments:
"The API is perhaps the most active platform that facilitates the gathering of real estate professionals in the continent. Standard Bank is

EMAIL EXAMPLES: SPONSORS CAN SEND EMAIL CAMPAIGNS TO 28,000 SUBSCRIBERS INVESTED IN AFRICA

acorn

About Acorn

Acorn Holdings Limited is the premier developer, operator, and asset manager of rental housing in Sub-Saharan Africa. We are a pioneer of rental housing in Africa through our provision of Purpose-Built Student Accommodation (PBSA) under our flagship Owetu brand. With 7 properties across Nairobi and counting, we are the largest institutional investor in rental housing in East and Central Africa.

About AIML

Acorn Investment Management Limited (AIML) is a REIT Manager duly licensed by the Capital Markets Authority of Kenya. AIML serves as the manager to the Acorn Student Accommodation Development Real Estate Investment Trust (ASA D-REIT) and Acorn Student Accommodation Investment Real Estate Investment Trust (ASA I-REIT), launched in February 2021. We pursue an active investment management strategy aimed at delivering superior returns to our unitholders compared to other asset classes.



Africa Property Investment Summit
21 - 22 September 2022
Marriott Hotel, Melrose Arch, JHB

Register Now

Revolutionise your property management business

Join us in-person!
register using our discount code:

MRID

Register Now

Our speakers & sessions:

Mark Fairweather Managing Director: Africa	Skye Clark Director: Commercial	George Turcik Vice President: Product Development

Leading the way in data centre market intelligence

Identify opportunities and make informed investments with more insightful information

DC Byte is the leading provider of global market intelligence for the data centre sector. The platform provides a complete view of the data centre market covering both colocation and self-build assets. Continually updated and validated in real-time, and combined with a range of cutting-edge tools, it gives you everything from sweeping global views to minute granular detail. Our analyst team also provide a range of bespoke consulting, strategic advice and commercial due diligence services.

The data centre sector is growing at an exponential rate, more than any

EDGE Community

Green Buildings Driving a Growing Investment Market Across Africa

From universities to 3D-printed homes, EDGE is showing strong growth throughout Africa

With more than 4.2 million square meters of EDGE-certified floor space throughout the continent, many African countries have become proven growth markets for green buildings. IFC research in three African nations shows the green building market steadily growing from early signs of emergence in Ghana to a moderately developed market in South Africa, where Absa Bank recently partnered with IFC to expand affordable housing finance, following their 2021 IFC green finance deal.

Read the latest Green Building Market Intelligence Reports from Ghana, Kenya, and South Africa. These Green Building Market Snapshots are a summary of key market indicators based on IFC's research on policy environment, building construction, and Green Building certification and finance.

Read More About EDGE in Africa on the EDGE Buildings Website

Request a Guide to Certify Green with EDGE



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Sponsorship

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