



**AFRICA PROPERTY
INVESTMENT SUMMIT**



Cape Town, 19 & 20 September,
The Westin



WHERE AFRICA'S LEADING RE PLAYERS MEET





AFRICA PROPERTY INVESTMENT SUMMIT

The 15th annual Africa Property Investment (API) Summit, co-located with the API Hospitality and API Proptech Forums will take place at the Westin Hotel, Cape Town on 19 & 20 September.

Cape Town provides Africa's most respected real estate forum with a new era to spark investment. With over 600 delegates from 30+ countries, #APISummit2024 will drive investment in real estate, Proptech, and hospitality for years to come. Join Africa's leaders this September.

API SUMMIT 2024 – QUICK FACTS

- ✓ **VENUE: THE WESTIN, CAPE TOWN, ZA**
- ✓ **DATE: 19 & 20 SEPTEMBER**
- ✓ **600 + Delegates | 30 + COUNTRIES.**
- ✓ **API AWARDS & IFC EDGE DINNER: 19 SEPTEMBER**
- ✓ **API SUMMIT COCKTAILS: 20 SEPTEMBER**
- ✓ **API HOSPITALITY & RESIDENCES: 19 SEPTEMBER**



WHY API SUMMIT 2024?

The 15th annual API Summit is a platform for Africa's most influential investors and developers to connect.

Our platform provides unique insights to investing and developing across the African Continent.

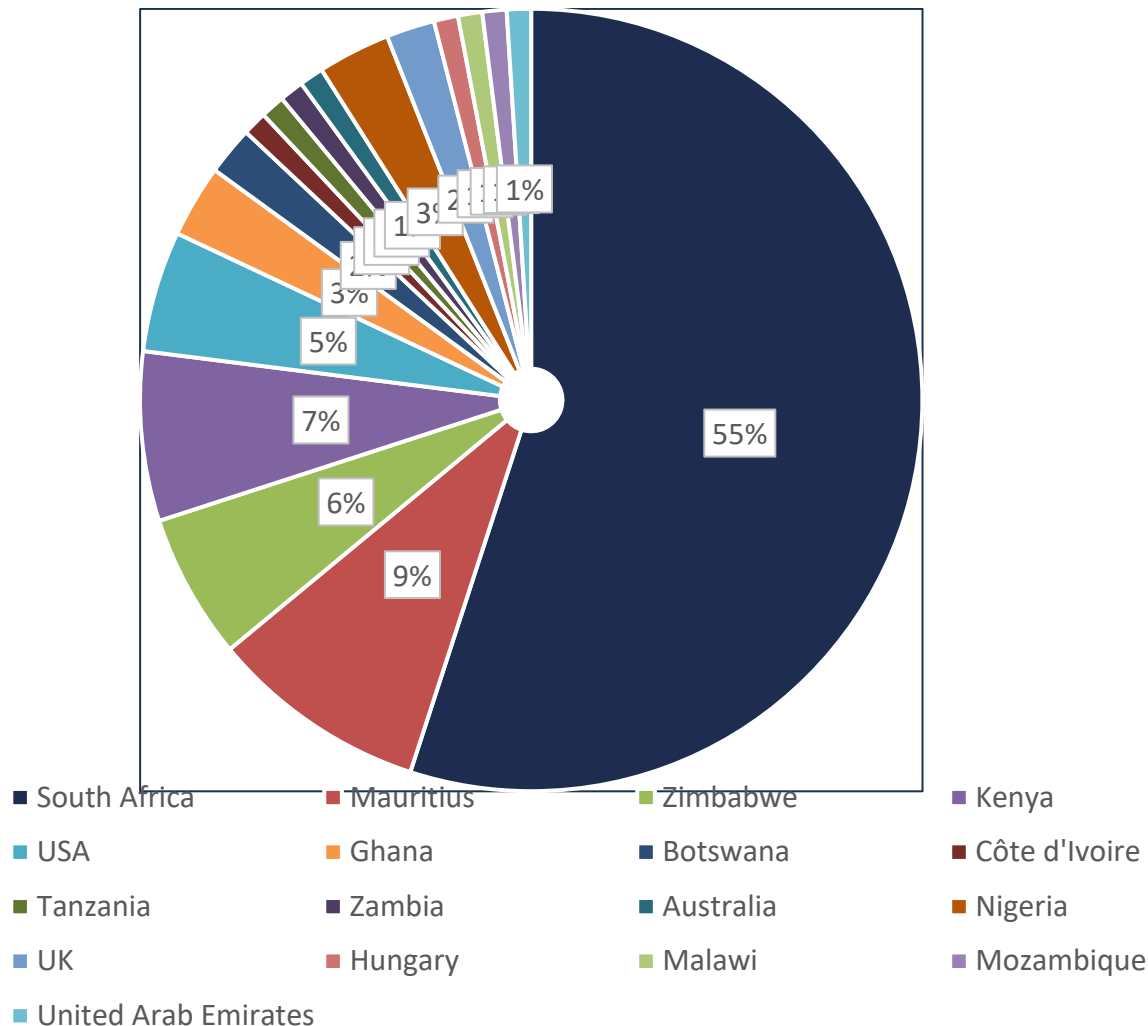
Attending the API Summit provides insights on trends in the tradition RE sector, the fast growing PropTech scene, as well as a deep dive into the hospitality sector across the continent.

Meet the funds, debt funders, pension players and professional services unlocking opportunity in Africa.

WHAT YOU NEED TO KNOW:

- 600 Delegates
- 240+ Companies
- 30 + Countries
- 120 + Speakers
- Awards | Cocktails & Site Tours

WHERE OUR ATTENDEES ARE FROM:





NETWORKING | DEALMAKING & INSIGHTS





Meet 600 + LEADERS FROM 30+ COUNTRIES

2024 API SUMMIT HEADLINE PACKAGES



**AFRICA PROPERTY
INVESTMENT SUMMIT**

LEAD	GOLD	SILVER / LEGAL	INDUSTRY	COCKTAIL (Day 2)
<ul style="list-style-type: none"> • Welcome address at conference • 3 speaking slots • 15 non-transferable passes ex-speakers • Comment in press release • Media interviews on day • In-person activation space • Access to delegate lists • Company video played 2 times • 2 custom emails to API Database 	<ul style="list-style-type: none"> • 2 speaking slots • 10 non-transferable passes ex-speakers • 1-email campaign • Comment in press release • In-person activation space • Access to list 	<ul style="list-style-type: none"> • 1 speaking slot • 5 non-transferable passes ex-speakers • In-person activation space - Expo space-only 	<ul style="list-style-type: none"> • 1 speaking slot • 3 - non-transferable passes ex-speakers 	<ul style="list-style-type: none"> • 1 speaking slot • 4 non-transferable passes ex-speakers

❑ **\$45,000.000 (SOLD)**

❑ **\$32,000.000**

❑ **\$15,000.00**

❑ **\$ 8,000.00**

❑ **\$13,0000.00**



RE-CONNECT AT #API2024

2024 PROPTech, HOTELS FORUMS *(1-Day Only)*



LEAD	GOLD	SILVER	INDUSTRY	COCKTAIL DAY1
<ul style="list-style-type: none"> • Welcome address at conference. • 1 speaking slots • 8 non-transferable passes ex-speakers • 1 custom email to API Database • Video campaign showed at event 	<ul style="list-style-type: none"> • 1 speaking slots • 5 non-transferable passes, ex-speakers • 2 – sponsors only 	<ul style="list-style-type: none"> • 1 speaking slots • 3 non-transferable passes ex-speakers • 4 sponsors only 	<ul style="list-style-type: none"> • 1 speaking slots • 2 - non-transferable passes ex-speakers • Unlimited sponors 	<ul style="list-style-type: none"> • 1 speaking slots • 4 non-transferable passes ex-speakers



8TH
ANNUAL

AFRICA
PROPERTY
INVESTMENT
AWARDS 2024

A CELEBRATION OF EXCELLENCE

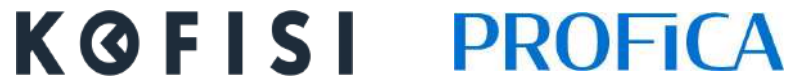


AFRICA PROPERTY
INVESTMENT SUMMIT

POST EVENT SUMMARY

**BUILD YOUR PROFILE AT
AFRICA'S BIGGEST REAL ESTATE
INVESTMENT EVENT**

2023 SPONSORS



SOCIAL MEDIA EXAMPLES: *OWNED & EARNED*

Portia Letlape • 2nd
Head of Product at Absa Home Loans
3mo • 📎

Today I had the privilege of speaking on a panel at the API (Africa Property Investment) Summit which was held in Johannesburg to discuss Green Financial Investment as a catalyst for Green Construction across ...see more



Adeniyi Adeleye • 1st
Head, Real Estate Finance-Africa Regions at Standard...
Reposted from Standard Bank Corporate and Investment Banking • 3mo • 📎

Good conversations at #APISUMMIT2023



Jonny Friedman • 1st
Founder, CEO of Urban Lime, Executive Chairman of...
4mo • 📎

I'm thrilled to participate in a discussion next month on the future of Africa's cities, particularly the #inbetween spaces. The conversation will be led by urban renewal expert Murray Clark and myself and wi ...see more



Africa PropTech Forum
2K followers
5mo • 📎

• First Speakers revealed for #Africa's leading and most i...
#PropTech Forum on 11 October.



Simon Gouweloos • 2nd
Head, Real Estate Finance, South &...
Reposted from Standard Bank Corporate and Investment Banking • 3mo • 📎

Great to connect with industry professionals and experts at #APISUMMIT2023



Portia Letlape • 2nd
Head of Product at Absa Home Loans
Reposted from API Events • 3mo • 📎

It's such an honor to be speaking on Green Construction finance at the #APISummit2023 tomorrow.



Raghav Gandhi • 1st
CEO | CDO | CIO | NED | Real Estate | Development &...
3mo • 📎

I'm delighted to be speaking at #APISummit2023, Africa's most influential real estate investor & developer gathering on 10 & 11 October. I have always considered the API conferences to be very well organizat ...see more



PR EXAMPLES: *Sponsors are provided with extensive PR coverage from pan African, local and industry media*

API Summit set to shoot out the lights in October 2023

September 26 2023



The African Property Investment (API) Summit, set to take place on 10th and 11th October 2023 at the Marriott Hotel in Melrose Arch, is destined for a resounding success as the world-class event enters its 14th year.

Africa PropTech Forum to pioneer innovation in real estate



The much-awaited Africa PropTech Forum is set to kick off on 11 October 2023 at the Marriott Hotel, Melrose Arch in Johannesburg, South Africa. Presented by industry giants MRI Software, BroilTech, and Admyt, this event is a beacon of opportunity for decision-makers in both the technology and formal property sectors across the African continent.

The Africa PropTech Forum is billed as the continent's premier event

API Summit 2023 explores a new horizon for African real estate

Issued by Catchword

26 Sep 2023

The African continent's most influential property gathering, the 14th annual Africa Property Investment (API) Summit, including the API Hospitality and API PropTech forums, will be held live from Johannesburg at the Marriot Hotel, Melrose Arch, on Tuesday, 10, and Wednesday, 11 October 2023.

The #API2023 Summit is regarded as the foremost arena for property dealmaking and insight in Africa's diverse real estate markets. The in-person-only event is a platform to reconnect and network with investors, developers and property leaders from more than 25 African and international countries.



Standard Bank is the lead sponsor of the API Summit, which will host more than 550 delegates representing over 150 companies over the two days.

Niyi Adeleye, head real estate, finance, Africa regions at Standard Bank, comments:
"The API is perhaps the most active platform that facilitates the gathering of real estate participants in the continent. Accordingly, it



#Property financiers #believe that Africa's time is now here.

#Cheick #Sanankous, managing partner at HC #Capital explain ...see more



with You and 4 others

Property

Housing affordability can re-set Africa's economic development, say experts

By Chinedum Uweagbala

17 October 2022 | 5:43 am



EMAIL EXAMPLES : *Sponsors can send email campaigns to 28,000 subscribers invested in Africa*



About Acorn

Acorn Holdings Limited is the premier developer, operator, and asset manager of rental housing in Sub-Saharan Africa. We are a pioneer of rental housing in Africa through our provision of Purpose-Built Student Accommodation (PBSA) under our flagship Qwetu brand. With 7 properties across Nairobi and counting, we are the largest institutional investor in rental housing in East and Central Africa.

About AIML

Acorn Investment Management Limited (AIML) is a REIT Manager duly licensed by the Capital Markets Authority of Kenya. AIML serves as the manager to the Acorn Student Accommodation Development Real Estate Investment Trust (ASA D-REIT) and Acorn Student Accommodation Investment Real Estate Investment Trust (ASA I-REIT), launched in February 2021. We pursue an active investment management strategy aimed at delivering superior returns to our unitholders compared to other asset classes.



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MRID

[Register Now](#)

Our speakers & sessions:



Mark Fairweather
Managing Director:
Africa



Skye Clark
Director:
Commercial



George Turkic
Vice President:
Product
Development



Identify opportunities and make informed investments with more insightful information

DC Byte is the leading provider of global market intelligence for the data centre sector. The platform provides a complete view of the data centre market covering both colocation and self-build assets. Continually updated and validated in real-time, and combined with a range of cutting-edge tools, it gives you everything from sweeping global views to minute granular detail. Our analyst team also provide a range of bespoke consulting, strategic advice and commercial due diligence services.



The data centre sector is growing at an exponential rate, more than any



Green Buildings Driving a Growing Investment Market Across Africa

From universities to 3D-printed homes, EDGE is showing strong growth throughout Africa



edgebuildings.com

With more than 4.2 million square meters of EDGE-certified floor space throughout the continent, many African countries have become proven growth markets for green buildings. IFC research in three African nations shows the green building market steadily growing from early signs of emergence in Ghana to a moderately developed market in South Africa, where Absa Bank recently partnered with IFC to expand affordable housing finance, following their 2021 IFC green finance deal.

Read the latest Green Building Market Intelligence Reports from Ghana, Kenya, and South Africa. These Green Building Market Snapshots are a summary of key market indicators based on IFC's research on policy environment, building construction, and Green Building certification and finance.

[Read More About EDGE in Africa on the EDGE Buildings Website](#)

[Request a Quote to Certify Green with EDGE](#)



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Sponsorship

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