



Future of Living: Hospitality *meets* Residential

API Summit 2023

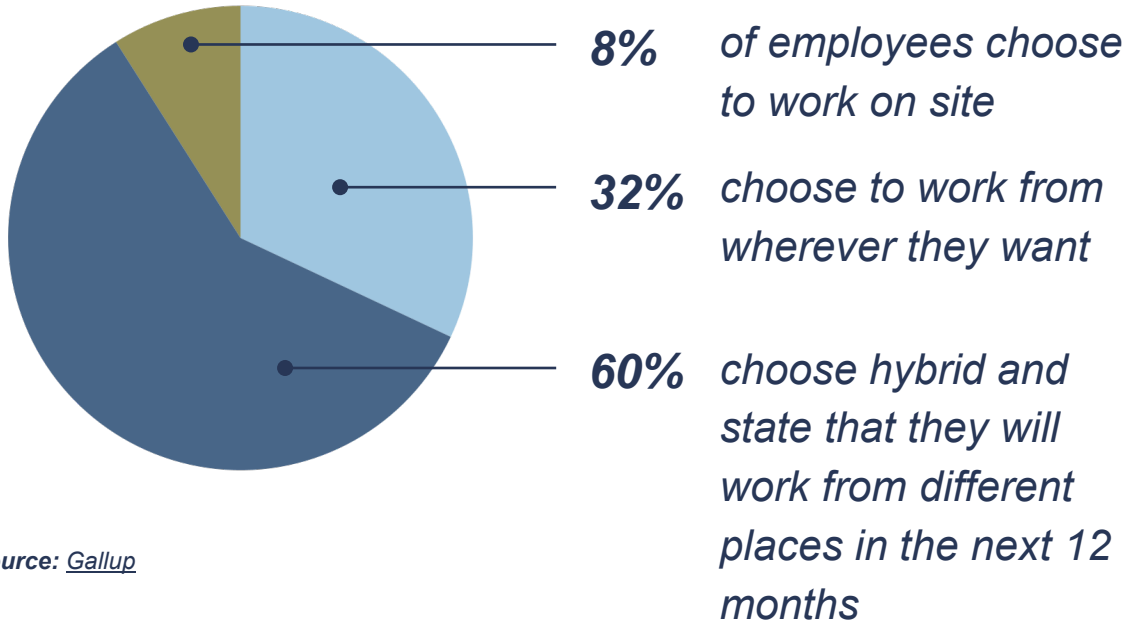
Global residential rental
market valued at

\$2T+

and growing at 5% p.a.



Remote work & subsequent need for flexible living skyrocketed



Source: Gallup



Renting is too rigid, not meeting changing customer's needs



Manual Process



Multiple Parties



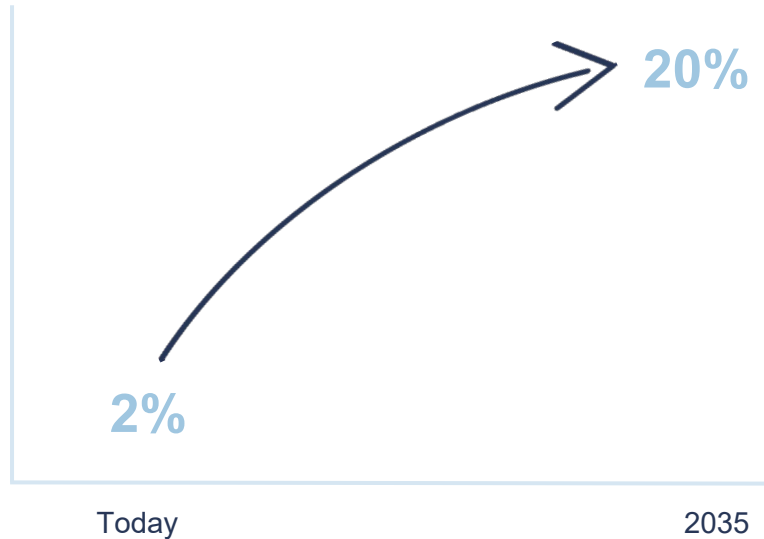
Inflexible Terms



**Unfurnished/
non equipped**

Evolving 'flexible living' leading to a huge market opportunity

Furnished, flexible-stay apartments
*as % of total rental supply**





Blueground is a global proptech company that operates a curated network of thousands of quality, turnkey homes in sought-after neighborhoods around the globe, making them available for stays of a month or longer.

Blueground is changing the rental game, for guests...



Tech-Enabled



All-In-One Guest App



Flexible-Stay Terms



Turnkey & fully equipped

... and for landlords



Increased occupancy



Certainty of cash flows



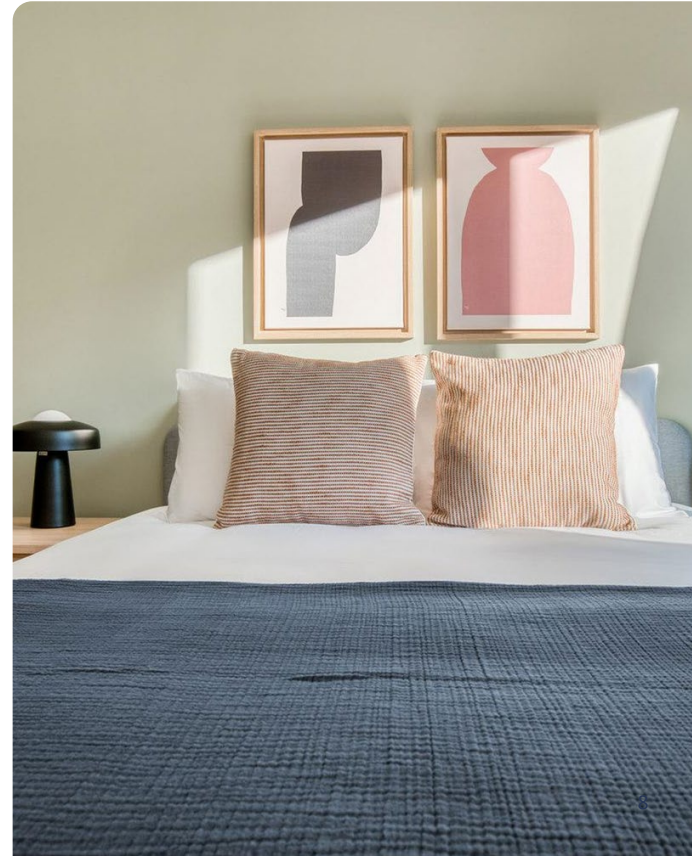
Ability to tap into a new pool of demand



No broker or property management fees



No paperwork or bureaucracy



Blueground is the world's largest and fastest growing flexible living operator

Global leader
30 cities / **17** countries / **4** continents

15,000+
homes

Utilization rate
94%

2,000+
Corporate clients

Geographically robust across 4 continents today...
...by 2025 to be in 50+ cities with a truly global reach



Bringing a higher level of customer satisfaction (and certainty)

Feel at home, free to roam

Experience the home that moves with you for a month, a year, or longer with a global network of designer, furnished apartments.

Choose city ▾

Welcome to the future of living

Find the peace of mind, flexibility & confidence you need to explore life's latest adventure -- a new work gig, a home in between leases, a new city, or travel fever -- from the ease & comfort of a Blueground home. Just show up, and start living.



Consistent design, quality fit-out





“Feel at home,
free to roam”

