

22 SEPTEMBER

ACCELERATING AFRICA'S PROPTECH REVOLUTION

JOBURG, MARRIOTT HOTEL

AFRICA PROPTECH FORUM: SPONSORS & PARTNERS

LEAD SPONSOR



GOLD SPONSOR



SILVER SPONSOR



URBAN PROPERTY GROUP

































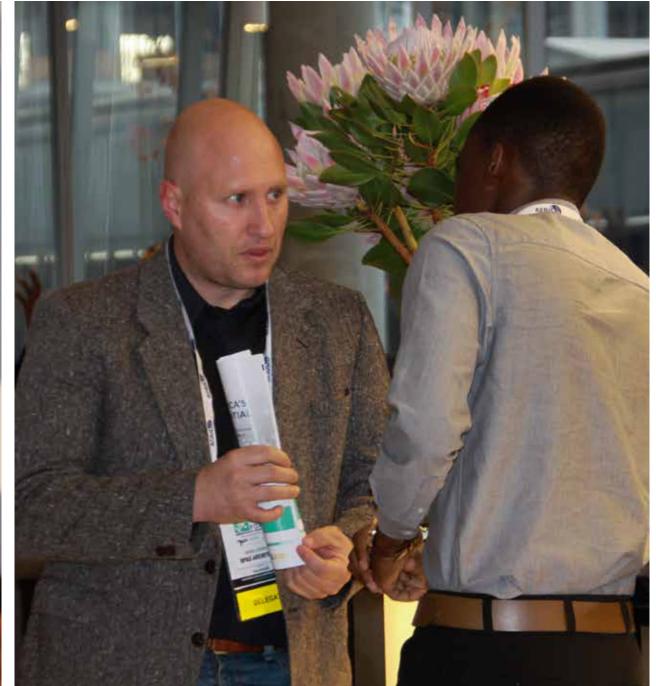
ABOUT THE AFRICA PROPTECH FORUM: LIVE FROM JO'BURG

Our annual flagship event, The African Proptech Forum, is the only pan-Africa Proptech Summit, which gathers decision makers from the tech and formal real estate sectors and takes place at the Marriot in Johannesburg, South Africa on 22 September 2022.

Taking place in a hybrid format in 2022 with both in-person and virtual attendees, the 5th annual APF is Africa's Premier technology event and takes place alongside the API Summit, Africa's leading real estate gathering. In 2020, the event was held virtually and was attended by more than 800 delegates.









AFRICA PROPTECH FORUM 2022 INFORMATION

Venue: Marriott Hotel, Melrose Arch

Dates: 22 September 2022

Format: In-Person event (key sessions also available on live stream

to virtual attendees)

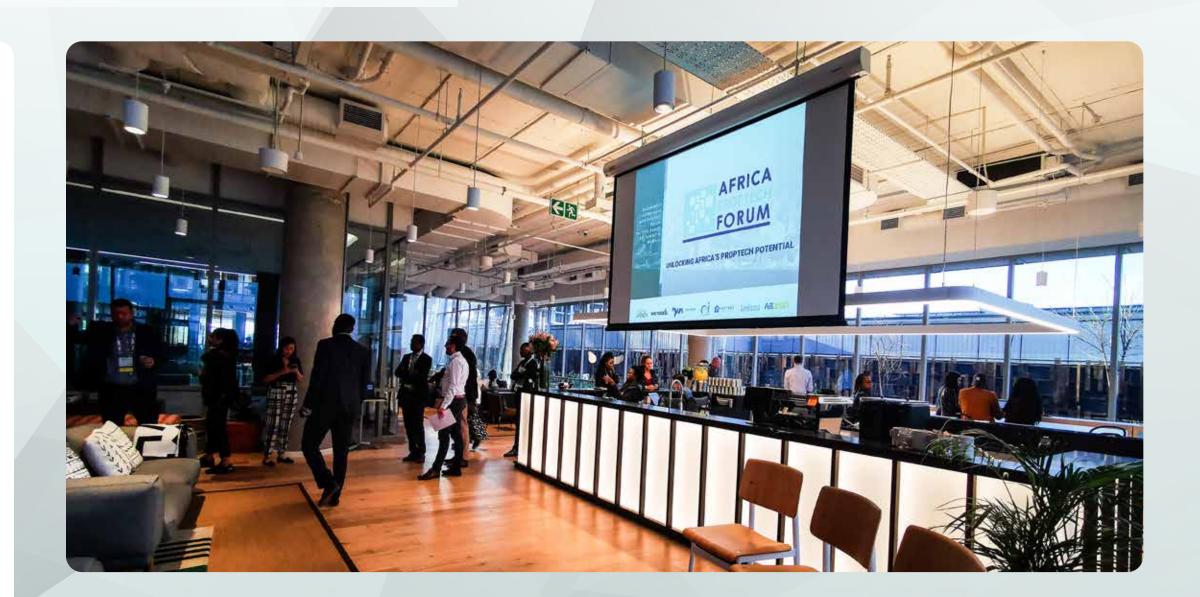
Order & Statistics:

- In-Person & Virtual Platform
- 250+ In-Person & 400 Virtual Attendees: 50% RSA | 25%: Rest Of Africa | 25% Global
- 40+ speakers
- 12+ sessions
- 10+ virtual booths

Audience Interaction: Attendees can set up meetings with one another, ask questions of the speakers, visit sponsor booths, answer polls and more.

Price: R575 | \$30 (Ex-VAT) (API Summit delegates attend free)

Email: Lante@apievents.com for Sponsorship

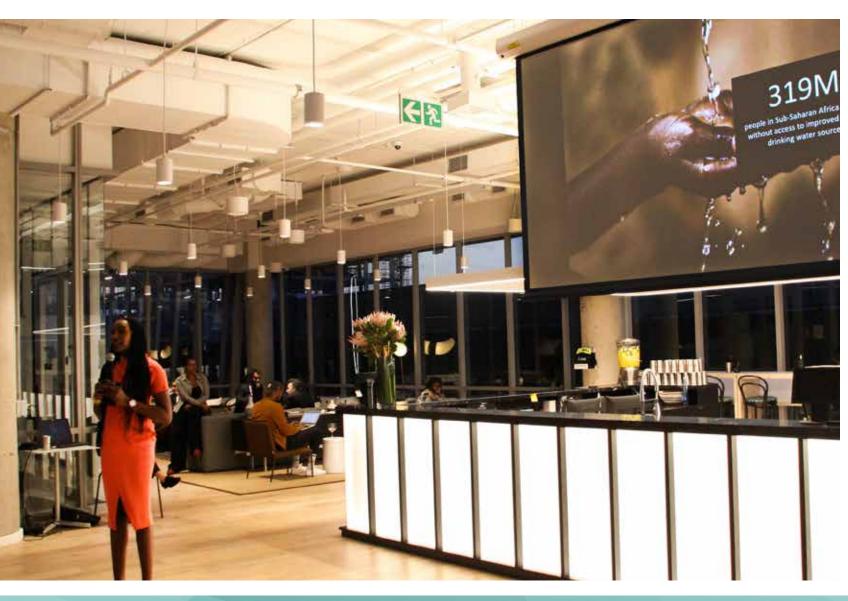




APF THEME 2022: ACCELERATING AFRICA'S PROPTECH REVOLUTION

The growth of Proptech across Africa is being driven by an increase in funding by real estate corporates and VCs as well as by property firms integrating tech across their business operations. As the role of Proptech continues to develop, this year's theme: Accelerating Africa's Proptech Revolution, will explore several key trends driving the sector's growing role across the real estate value chain.

Uncover how REITS, real estate corporates and developers are deploying Proptech solutions and strategies across their businesses, as well as how VC Funds and Start-ups can position themselves for a sector poised for disruption and seeking greater efficiencies.







THE MAGIC OF IN-PERSON EVENTS: RECONNECT, SHARE INSIGHTS AND DO BUSINESS AGAIN



AFRICA PROPTECH FORUM THEME 2022: ACCELERATING AFRICA'S PROPTECH REVOLUTION

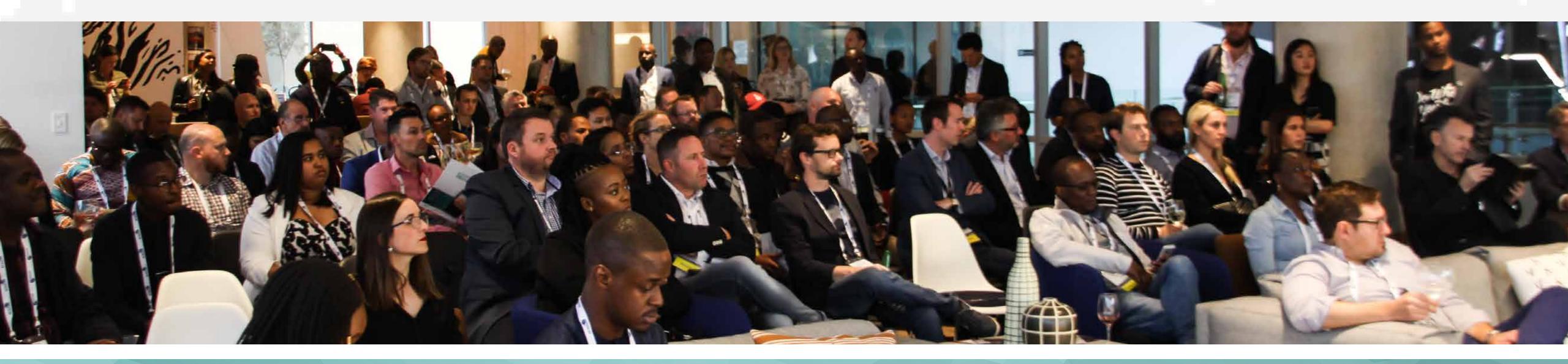
KEY FOCUS AREAS: AFRICA PROPTECH FORUM 2022

- 1. Net-Zero & Proptech Exploring technology's role in real estate's journey to achieving net-zero.
- 2. Real estate corporates & REITs How are they innovating and what are their tech strategies for the future?
- 3. Funding for Proptech in Africa reviewing opportunities globally and looking at the real state of Proptech funding on the continent.
- 4. Return-to-Office what role is Proptech playing in creating an improved workplace and tenant experience?
- 5. Building the African Proptech Eco-System how to generate more support and returns for Proptech firms, start-ups, accelerators, and dedicated VC Funds on the continent
- 6. **Big-Data** How to leverage data successfully in traditional Real Estate Markets and responding to end user demand for better data along with new apps.
- 7. Real Estate market performance and Investor Perspectives how tech is driving efficiency and optimization within real estate portfolios
- 8. Blockchain, Metaverse & NFT's the art of the possible and reality within the African real estate sector

AFRICA PROPTECH FORUM THEME 2022: ACCELERATING AFRICA'S PROPTECH REVOLUTION

KEY FOCUS AREAS: AFRICA PROPTECH FORUM 2022

- 9. Rise of the platform era: The next chapter in construction technology how quick will the sector adopt digital transformation in Africa?
- **10. Future proofing your real estate assets with tech** Responding to regulatory and market pressures, building resilience, and enhancing experiences through the integration of technology across residential, retail, logistics and other key sectors.



AFRICA PROPTECH FORUM THEME 2022: ACCELERATING AFRICA'S PROPTECH REVOLUTION



AFRICA PROPTECH FORUM THEME 2022: ACCELERATING AFRICA'S PROPTECH REVOLUTION

HIGHLIGHTS & BENEFITS: FOR ATTENDEES

Get back to meeting, connecting and doing business with Africa's real estate leaders, in-person & face-to-face

- 1 day full day conference package: arrival snacks, lunch and tea's/coffees
- Key Insights from Industry Leaders
- Exclusive Cocktail
- Gala API Awards Dinner
- In-Person Networking and Engagement
- Special meet and greet organized with key local private and public sector stakeholders

THE MAGIC OF IN-PERSON EVENTS: RECONNECT, SHARE INSIGHTS AND DO BUSINESS AGAIN

AFRICA PROPTECH FORUM: SPONSOR BENEFITS & PRICING

LEAD (SOLD)

- Limited to one sponsor
- Logo next to Summit logo across all collateral
- Welcome address at Conference
- 4 Speaking Slots (2 Panel & 2 presentation)
- 10 free in person attendee passes (incl speakers)
- Speaking slot at Press Conference
- Key feature on event press release campaign
- 2 page advert in event brochure
- Placement of content in delegate bags & chairs
- 1 pre-conference thought leadership interview to be be published on API platforms
- Physical Expo Space (largest space available)
- Virtual Booth / Page on Virtual Platform
- Company Video played 2 times during event
- 1-customized email to 25,000+ API database
- 2 insertions into API Monthly Newsletter
- Access to Delegate List with contact details
- Allocation of Private Meeting Space at event

GOLD

- Limited to three sponsors
- Gold level logo placement across all collateral
- 3 Speaking Slots (2 Panel & 1 presentation)
- 6 free in person attendee passes (incl speakers)
- Speaking slot at Press Conference
- Comment on event press release campaign
- 1 page Advert in Event Brochure
- Placement of content in delegate bags & chairs
- 1 pre-conference thought leadership interview to be be published on API platforms
- In-person Expo Space (second largest space available)
- Virtual Booth / Page on Virtual Platform
- Company Video played once during event
- 1-customized email to 25,000+ API database
- 1 insertion into API Monthly Newsletter
- Access to Delegate List with contact details
- Post event footage

SILVER

- Limited to eight sponsors
- Silver level logo placement across all collateral
- 2 Speaking Slots (1 Panel & 1 presentation)
- 4 free in person attendee passes (incl speakers)
- 1 page Advert in Event Brochure
- Placement of content in delegate bags
 & chairs
- 1 pre-conference thought leadership interview to be be published on API platforms
- In-person Expo Space 3m by 3m
- Virtual Booth / Page on Virtual Platform
- 1-customized email to event database
- 1 insertion into API Monthly Newsletter

INDUSTRY

- Unlimited
- Industry Level Logo on all collateral
- 1 Panel Speaking Speaking Slot
- 2 free in person passes (incl speaker)
- 1 virtual booth

AFRICA PROPTECH FORUM: \$14,000

AFRICA PROPTECH FORUM: \$10,000

AFRICA PROPTECH FORUM: \$7,750

AFRICA PROPTECH FORUM: \$4,450







Our team values participation from the industries we serve. To participate in one of our industry defining conferences, please get in touch with one of our team members today.

Lante Bannerman | Sales Consultant lante@apievents.com

Murray Anderson | Marketing & Communications murray@apievents.com

231 Oxford Road, Corner Hurlingham & Oxford Road, Illovo, 2196, Johannesburg, South Africa www.africaproptechforum.com | www.apievents.com info@apievents.com

22 SEPTEMBER 2022

ACCELERATING AFRICA'S PROPTECH REVOLUTION

JOBURG, MARRIOTT HOTEL