



AFRICA PROPERTY
INVESTMENT SUMMIT



AFRICA RE-SET

21 - 22 SEPTEMBER 2022



CO-LOCATED WITH:



JO'BURG | MARRIOTT HOTEL, MELROSE ARCH

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API SUMMIT 2022: FLOORPLAN

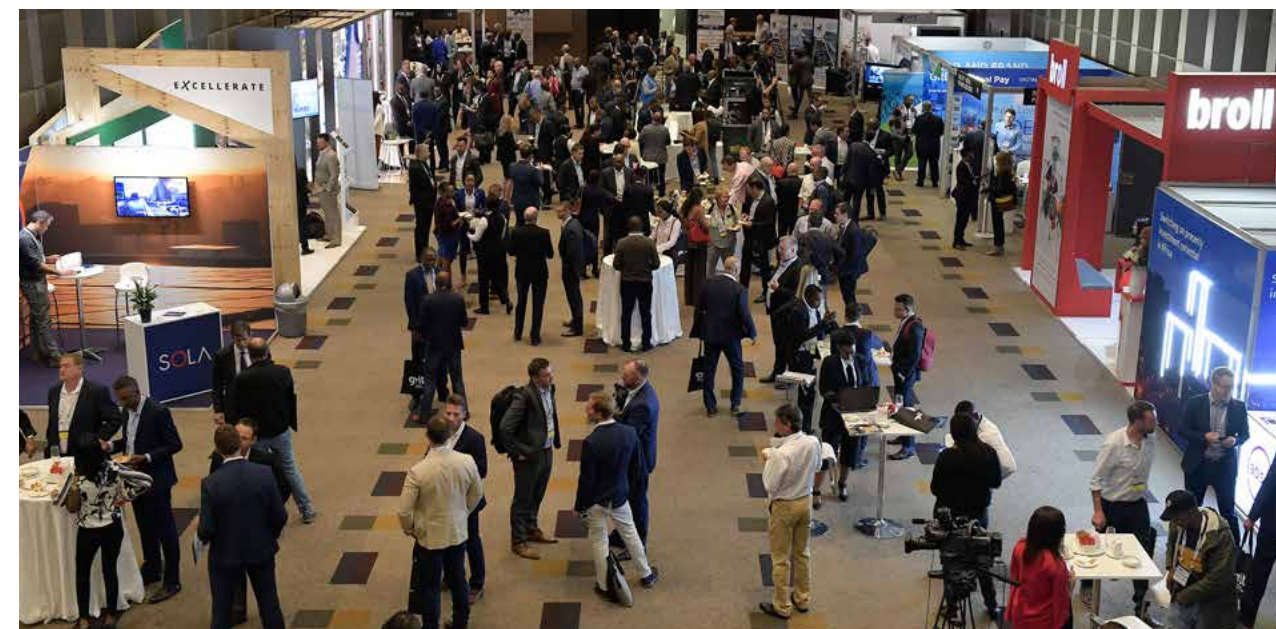
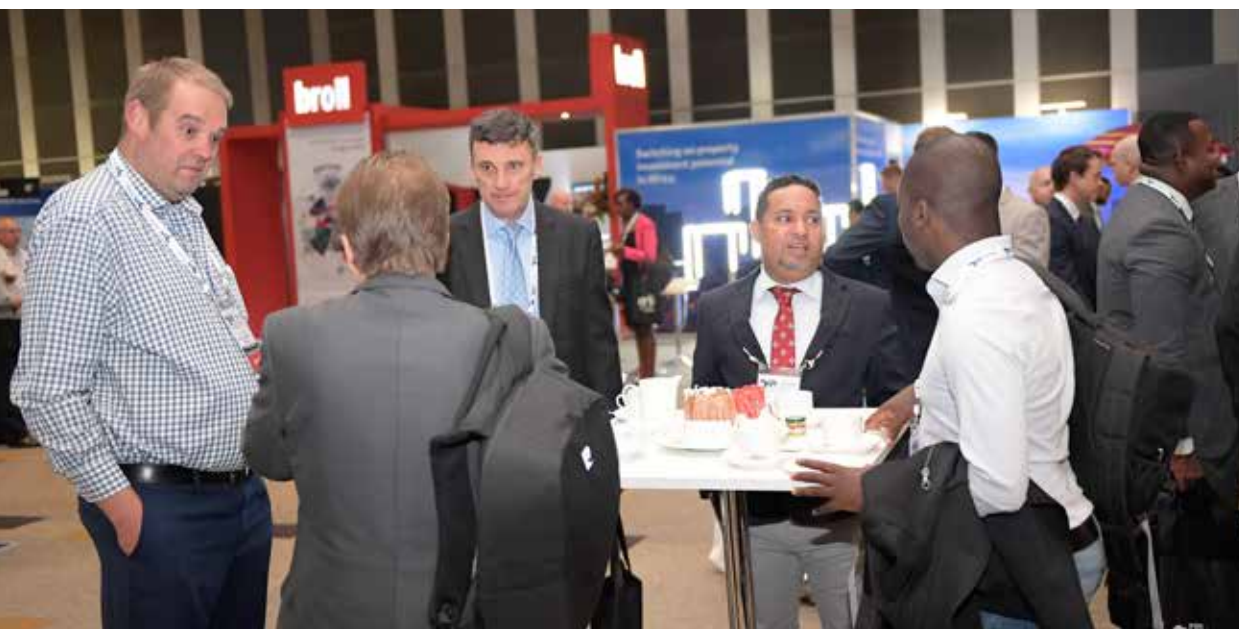


ABOUT THE API SUMMIT 2022: LIVE FROM JO'BURG

Africa's leading real estate gathering, the annual API Summit is back, bigger than ever and once again live and in-person from the Marriott Hotel, Melrose Arch, Jo'burg.

Get ready to reconnect and network with investors, developers and property leaders from more than 25 African and international countries.

Enjoy the magic of one-one-one networking face to face over 3 days for the first time in over 2 long years.



This year's event features exclusive and high impact networking experiences including a exclusive Cocktail Party; API Networking and Awards Dinner, the Africa PropTech Forum Summit; Private Meeting rooms, Matchmaking, and a brand-new venue to provide a refreshed experience for hundreds of delegates travelling to do business from over 25 countries.

As the premier event that connects regional and global players across the real estate value chain, this year's summit will play host to more than 80 speakers, 350+ in-person and 400+ virtual attendees over 3 days. From Africa's leading banks to pioneering listed funds; institutional investors, developers, operators and more, this year's event sets the agenda.

**THE MAGIC OF IN-PERSON EVENTS:
RECONNECT, SHARE INSIGHTS AND DO BUSINESS AGAIN**

API SUMMIT 2022 INFORMATION: AFRICAN PROPERTY'S BIG SHOW

Venue: Marriott Hotel, Melrose Arch

Dates: 21 - 22 September 2022

Format: In-Person event (key sessions also available on live stream to virtual attendees)

Order & Statistics:

- **21 September:** Main plenary sessions, breakaways and Awards Gala dinner
- **22 September:** Africa PropTech Forum Summit
 - Main plenary sessions and an evening cocktail function
- **Attendees:** 350+ In-Person Attendees & 400+ Virtual Attendees
- **Companies:** 150+

Ticket Cost Per Delegate: \$595 (Ex-VAT)

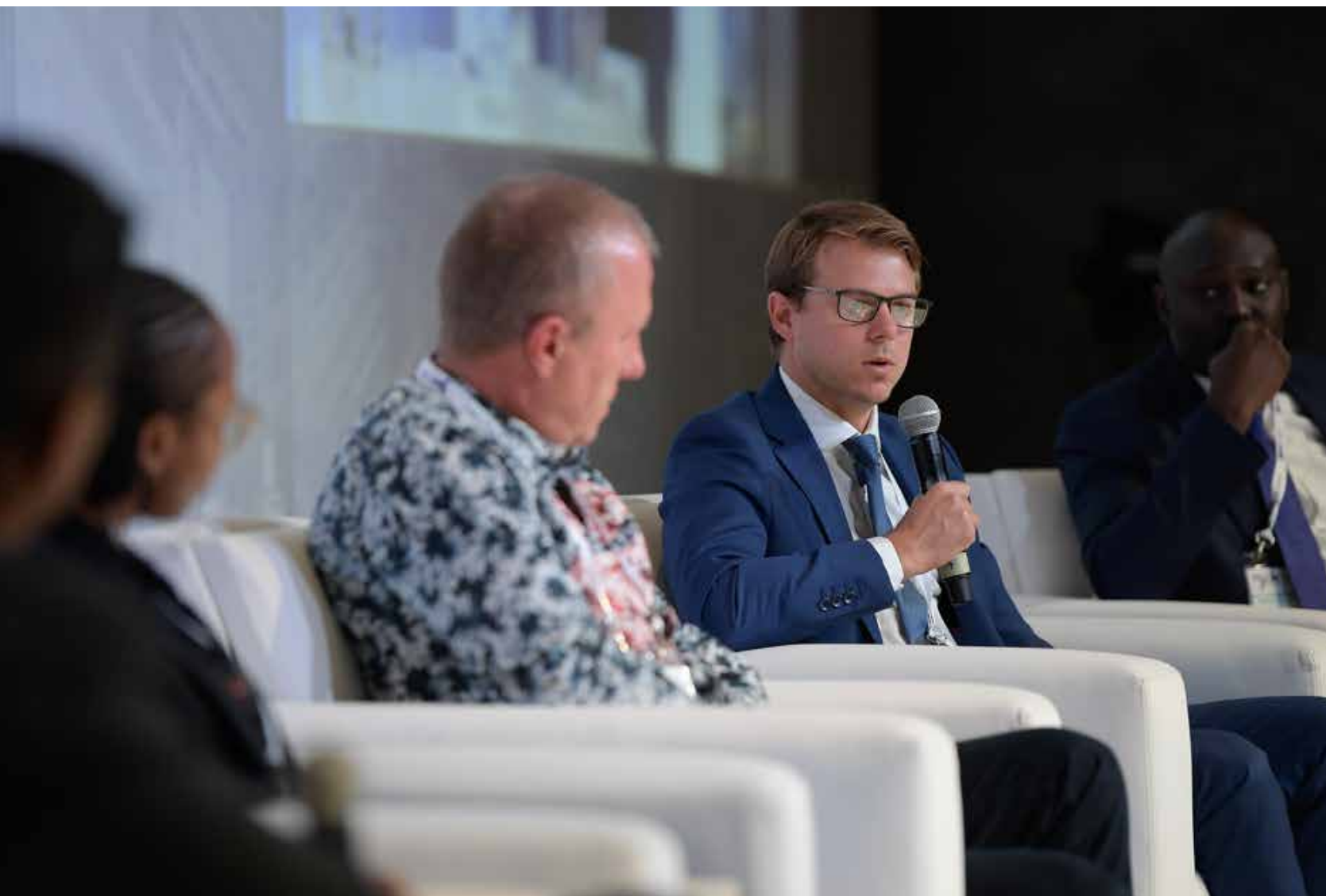
Email: Lante@apievents.com for Sponsorship



API SUMMIT THEME 2022: AFRICA RE-SET

The way in which we live, work and play has been fundamentally re-set. This has transformed how occupiers utilize space; how we do business and how real estate investors are allocating capital. As we build back stronger, stakeholders across the real estate value chain have to deliver on a new set of principles driven by real returns, sustainability, resilience and affordability.

This year's API Summit theme, Africa's Re-Set, will examine how sustainable returns, ESG principles, new market dynamics and urbanization are driving future strategy and defining occupier demand, buyer pool, liquidity, and overall access to capital.



**THE MAGIC OF IN-PERSON EVENTS:
RECONNECT, SHARE INSIGHTS AND DO BUSINESS AGAIN**



PROFICA

Edge

IFC
International Finance Corporation
Creating Markets, Enabling Opportunities

wework

(absa)

CUSHMAN & WAKEFIELD

broll
OCCUPANCY SERVICES

broll

Progressive
property people

Hti

JLL

Knight
Frank

MON TRÉSOR
IMMOBILIER

GOLDKEY | 20

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KEY FOCUS AREAS: API SUMMIT 2022

This year's API Summit theme, **Africa's Re-Set**, will examine how sustainable returns, ESG principles, new market dynamics and urbanization are driving future strategy and defining occupier demand, buyer pool, liquidity, and overall access to capital.:

1. **The shift in fundamentals** - How and where will capital be allocated in the next decade, are defensive and resilient assets set to continue attracting the lion share of capital?
2. **The push for diversification** – Are alternative asset classes now at the forefront of African real estate strategies? Are these infrastructure focused assets such as student and corporate housing, warehousing & light industrial, healthcare and data centres
3. **The new Green deal** - Aligning African real estate strategies to the increasing demand for Net-Zero buildings
4. **Building Asset Resilience** – How will a renewed focus on sustainability, value preservation and risk mitigation drive decision making?
5. **Africa's increasing urbanization**– Can investors develop solutions that translate into actual real estate returns and address the chronic housing shortage?
6. **A different & dynamic Office** –How flexibility, carbon footprint, sociability, health & wellness are driving occupier demand on the continent and increasing demand.

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KEY FOCUS AREAS: API SUMMIT 2022 (CONTINUED)

7. **The changing face of African Capital** – Fresh money, Mortgage Refinance Co's, new REIT's & green bonds – can Africa's capital markets play a larger role in the sector for years to come?
8. **Technology and Real estate** - The future is now, how are stakeholders and businesses adapting?
9. **Unlocking potential with PPPs** - Growing in scope and impact due to funding constraints, PPPs are increasingly critical to achieving infrastructure and development goals, but can they deliver the right real estate projects?
10. **Retail Experience and Convenience** - Retail has made a strong recovery, but how does the sector build for the future, experience vs. convenience, e-commerce and more within the African context? Is it time for sector specialists?
11. **Modern Hospitality** - New and exciting trends are reshaping and redefining hospitality – how do investors capitalize in Africa?



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HIGHLIGHTS & BENEFITS: FOR ATTENDEES

Get back to meeting, connecting and doing business with Africa's real estate leaders, in-person & face-to-face

- 2 day full day conference package: arrival snacks, lunch and tea's/coffees
- Key Insights from Industry Leaders
- Exclusive Cocktail
- Gala API Awards Dinner
- In-Person Networking and Engagement
- Special meet and greet organized with key local private and public sector stakeholders



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API SUMMIT 2022: SPONSOR BENEFITS & PRICING

LEAD (SOLD)

- Limited to one sponsor
- Logo next to Summit logo across all collateral
- Welcome address at Conference
- 4 Speaking Slots (2 Panel & 2 presentation)
- 10 free in person attendee passes (incl speakers)
- Speaking slot at Press Conference
- Key feature on event press release campaign
- 2 page advert in event brochure
- Placement of content in delegate bags & chairs
- 1 pre-conference thought leadership interview to be published on API platforms
- Physical Expo Space (largest space available)
- Virtual Booth / Page on Virtual Platform
- Company Video played 2 times during event
- 1-customized email to 25,000+ API database
- 2 insertions into API Monthly Newsletter
- Access to Delegate List with contact details
- Allocation of Private Meeting Space at event

API Summit : \$45,000

GOLD (1 LEFT)

- Limited to three sponsors
- Gold level logo placement across all collateral
- 3 Speaking Slots (2 Panel & 1 presentation)
- 6 free in person attendee passes (incl speakers)
- Speaking slot at Press Conference
- Comment on event press release campaign
- 1 page Advert in Event Brochure
- Placement of content in delegate bags & chairs
- 1 pre-conference thought leadership interview to be published on API platforms
- In-person Expo Space (second largest space available)
- Virtual Booth / Page on Virtual Platform
- Company Video played once during event
- 1-customized email to 25,000+ API database
- 1 insertion into API Monthly Newsletter
- Access to Delegate List with contact details
- Post event footage

API Summit : \$25,500

SILVER

- Limited to eight sponsors
- Silver level logo placement across all collateral
- 2 Speaking Slots (1 Panel & 1 presentation)
- 4 free in person attendee passes (incl speakers)
- 1 page Advert in Event Brochure
- Placement of content in delegate bags & chairs
- 1 pre-conference thought leadership interview to be published on API platforms
- In-person Expo Space 3m by 3m
- Virtual Booth / Page on Virtual Platform
- 1-customized email to event database
- 1 insertion into API Monthly Newsletter

API Summit: \$12,000

INDUSTRY

- Unlimited
- Industry Level Logo on all collateral
- 1 Panel Speaking Slot
- 2 free in person passes (incl speaker)
- 1 virtual booth

API Summit: \$9,600

API SUMMIT 2022: SPONSOR BENEFITS & PRICING

LUNCH

- Limited to one per event
- Exclusive Lunch, Logo Branding across all collateral
- 1 Speaking Speaking Slots (Panel) at main conference
- Welcome Address/presentation at function (lunch, dinner or cocktail)
- Sole and Exclusive Branding at function (lunch, cocktail or dinner)
- In-person Expo Space 3m by 3m
- 3 free in person attended passes (incl speakers)
- 1 virtual booth

API Summit: \$15,500

COCKTAIL

- Limited to one per event
- Exclusive Cocktail Logo Branding across all collateral
- 1 Speaking Speaking Slots (Panel) at main conference
- Welcome Address/presentation at function (lunch, dinner or cocktail)
- Sole and Exclusive Branding at function (lunch, cocktail or dinner)
- In-person Expo Space 3m by 3m
- 3 free in person attended passes (incl speakers)
- 1 virtual booth

API Summit: \$9,950

DINNER

- Limited to one per event
- Exclusive Dinner Logo Branding across all collateral
- 2 Speaking Speaking Slots (Panel) at main conference
- Welcome Address/presentation at function (lunch, dinner or cocktail)
- Sole and Exclusive Branding at function (lunch, cocktail or dinner)
- In-person Expo Space 3m by 3m
- 3 free in person attended passes (incl speakers)
- 1 virtual booth

API Summit: \$13,500



AFRICA PROPERTY
INVESTMENT SUMMIT

API EVENTS CONTACTS

Our team values participation from the industries we serve. To participate in one of our industry defining conferences, please get in touch with one of our team members today.

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