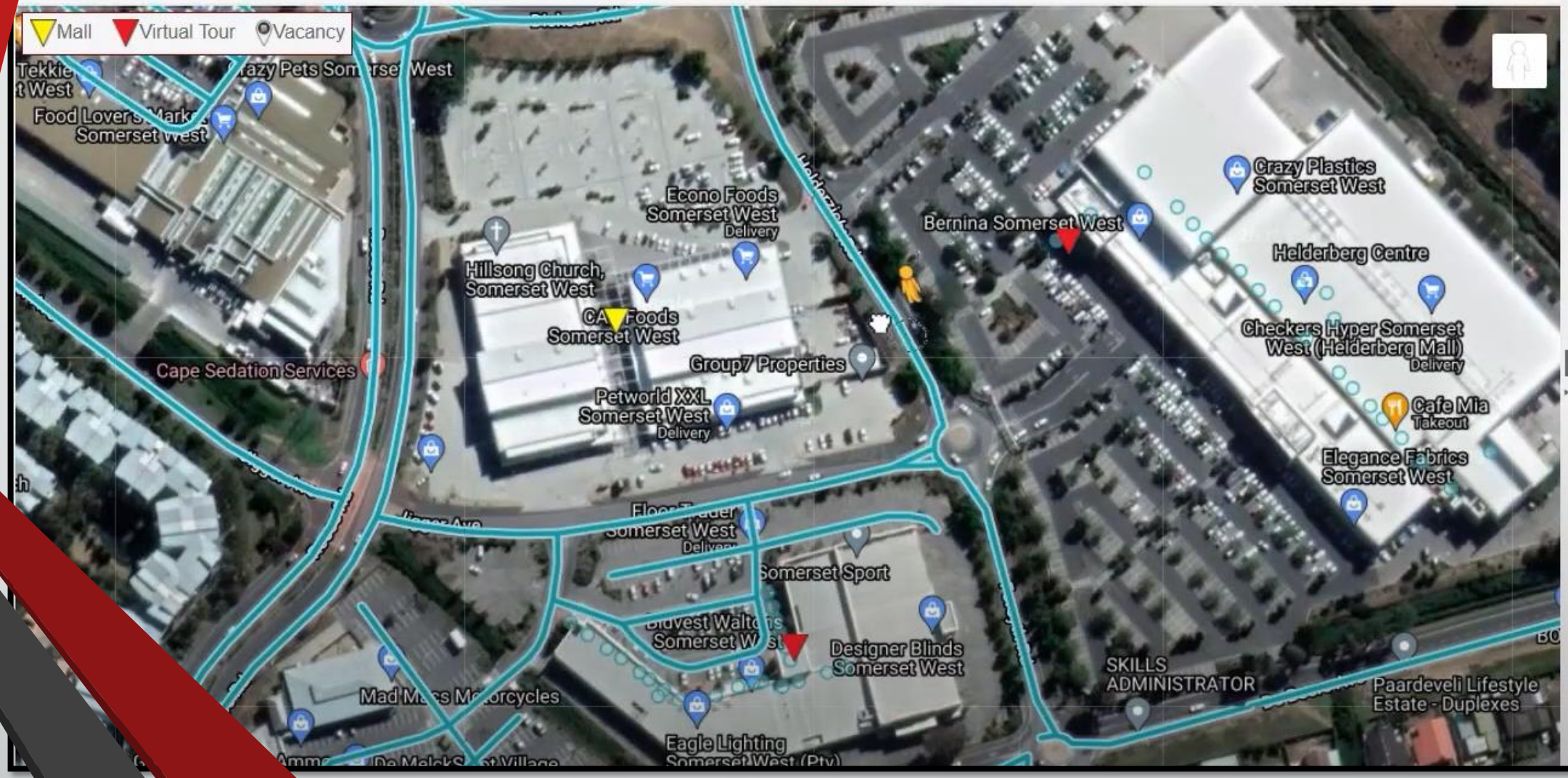
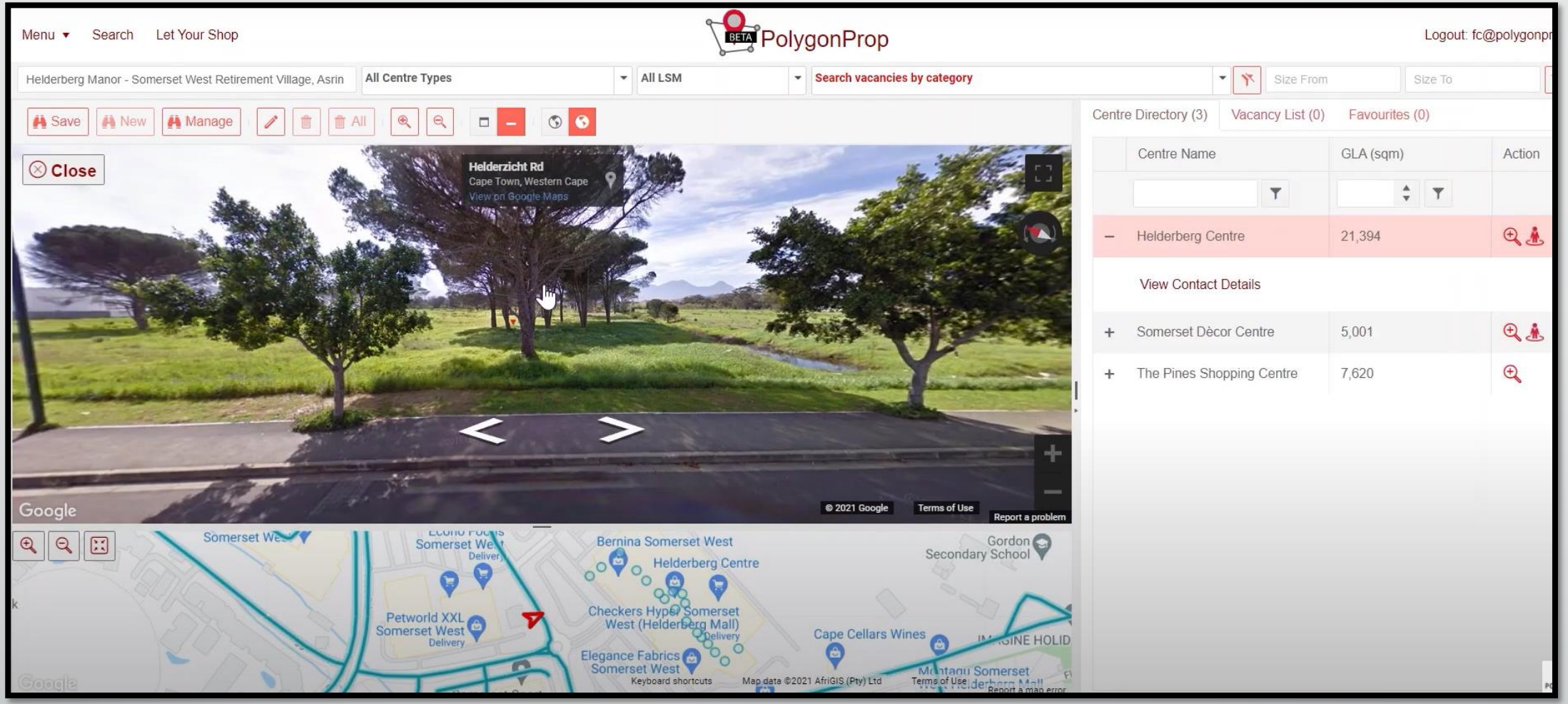
POLYGON

PROP

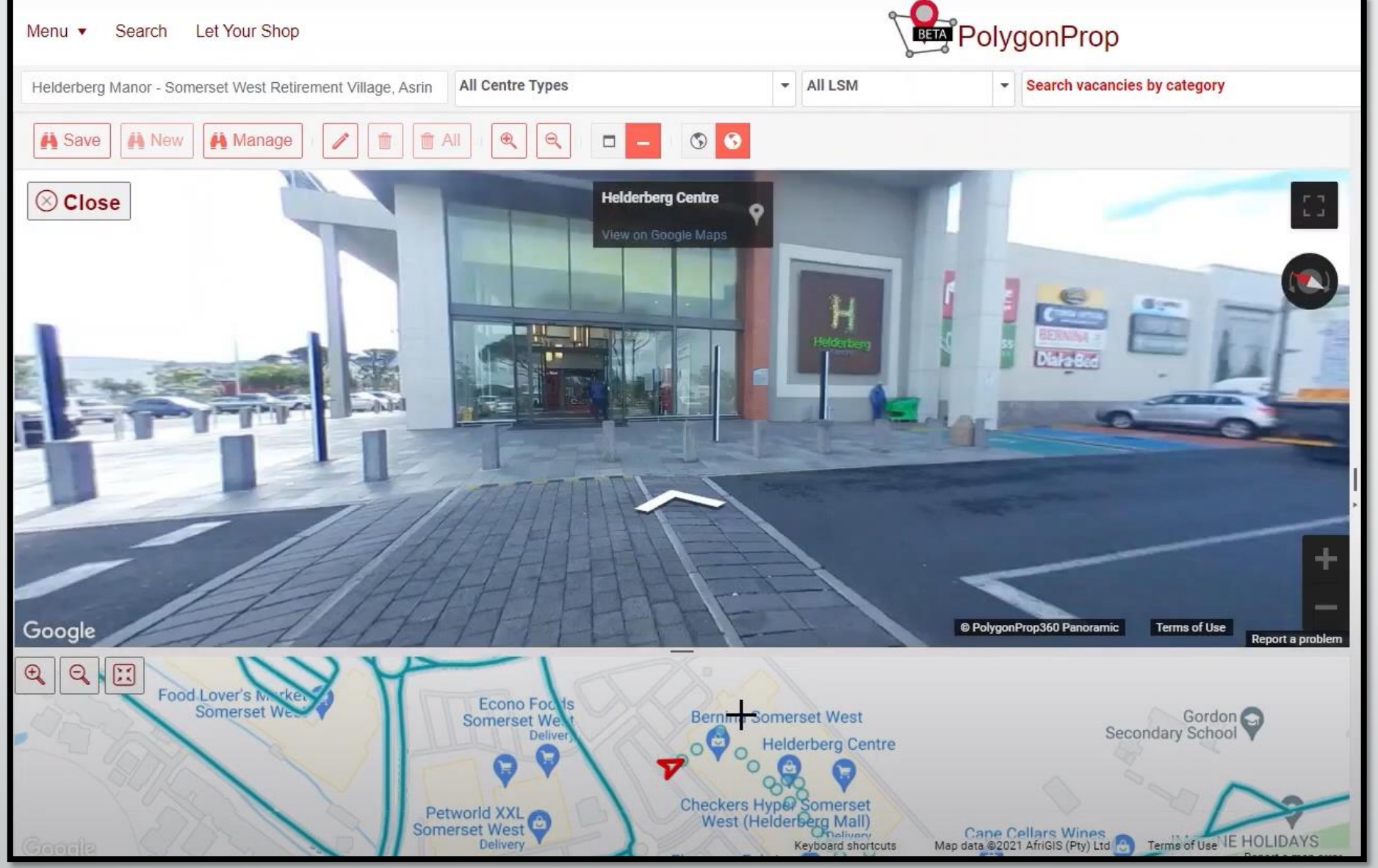
A leasing platform unlocking a virtual management solution for the retail leasing industry



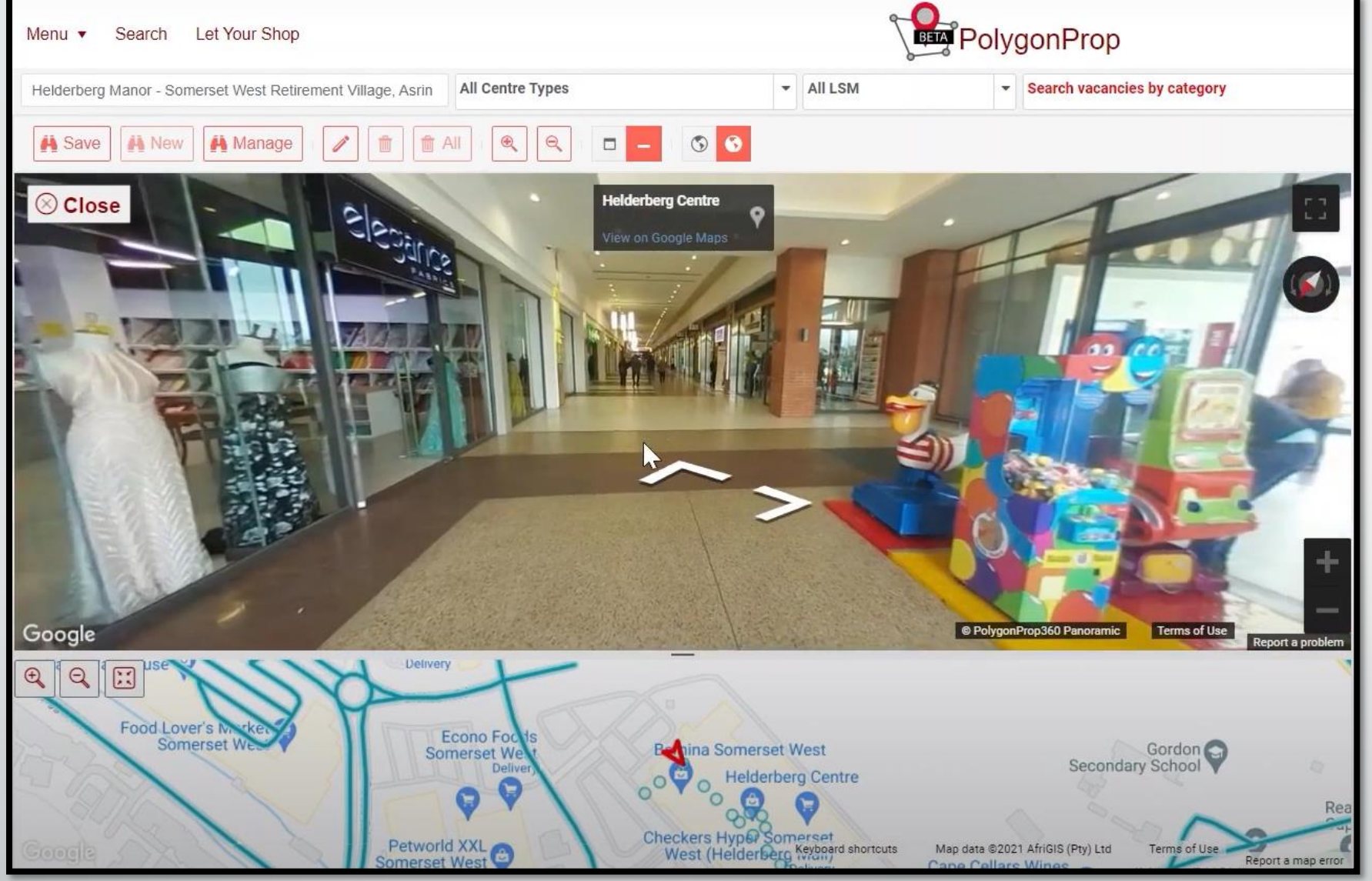
Street view in South Africa is outdated



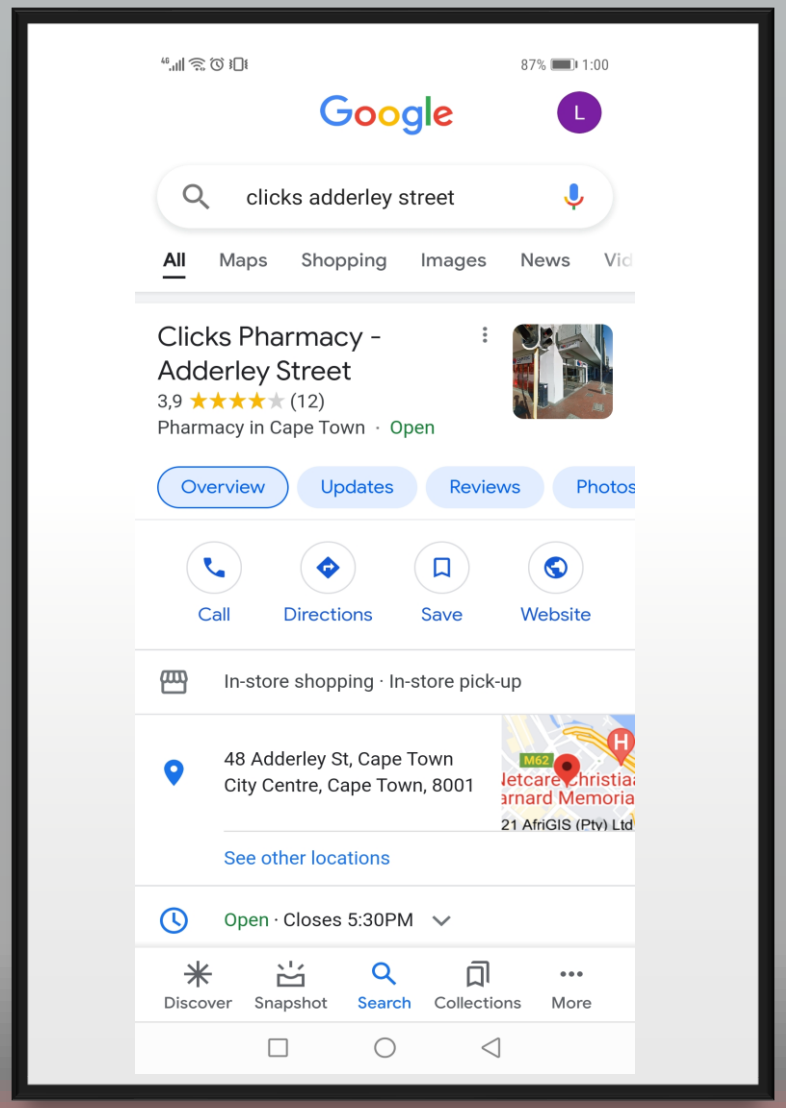
Google Street View for the remainder of Africa is practically non-existent

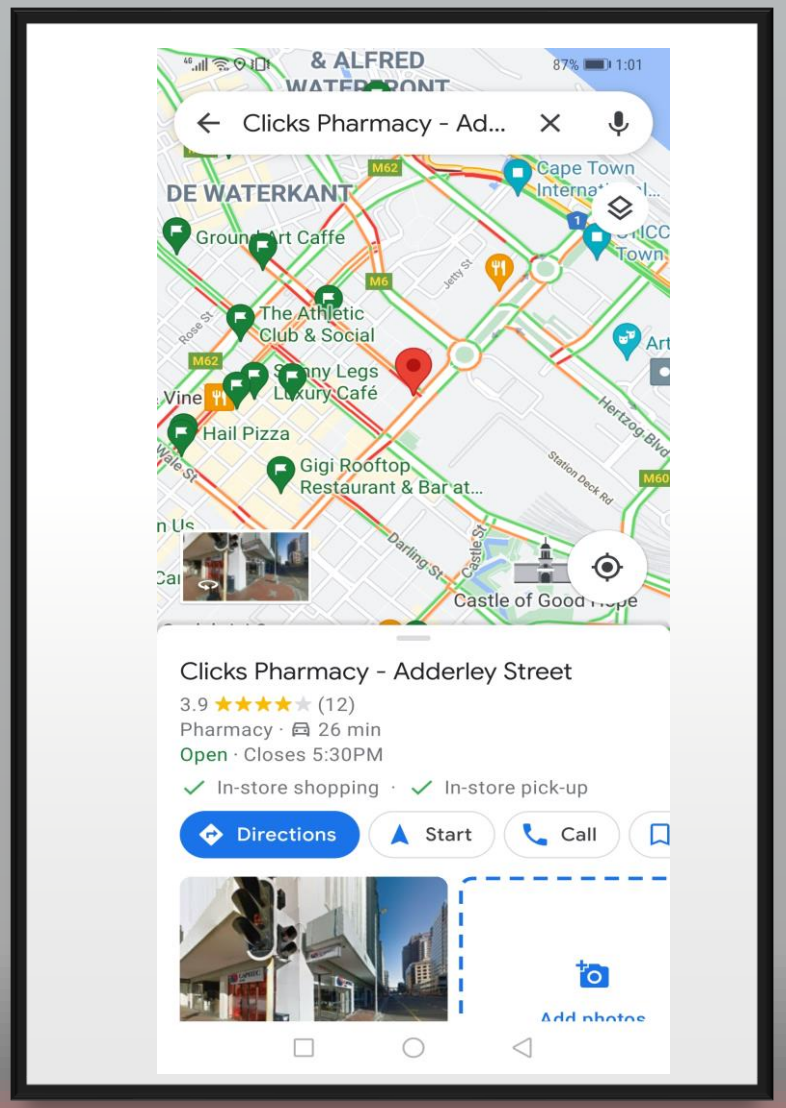


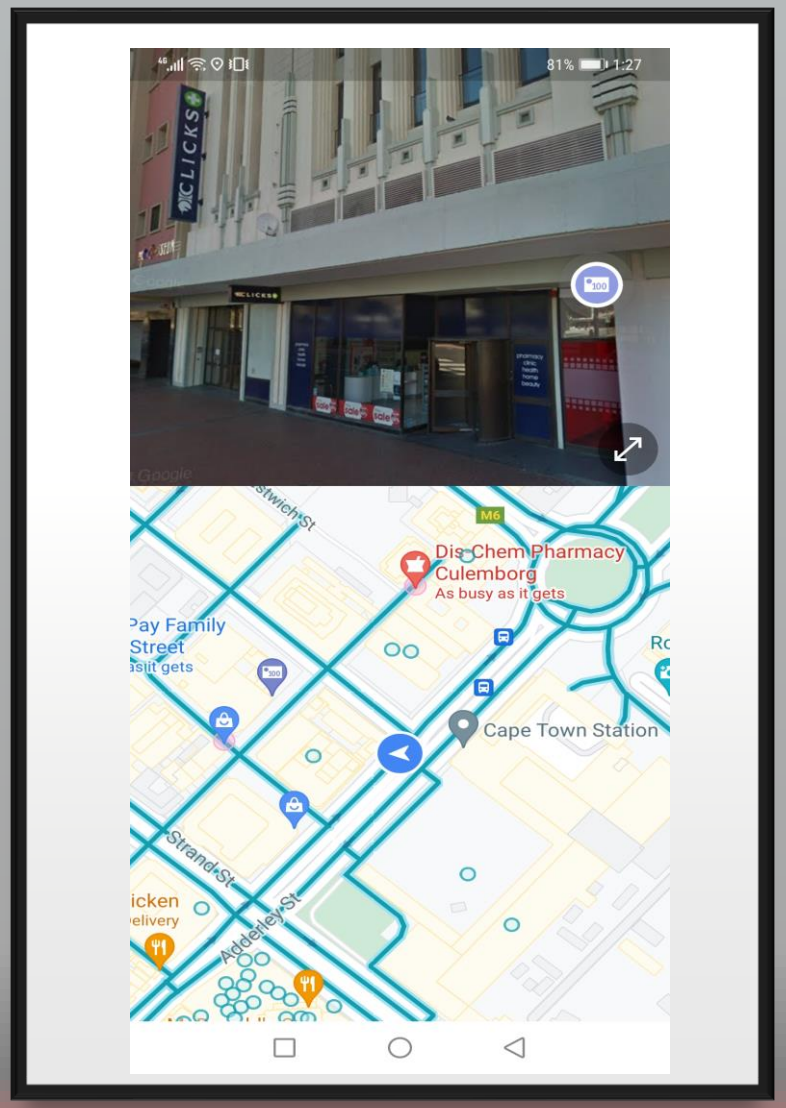
Our Google Level 9-rated photographers captures your shopping centre and loads it onto the Google's Street View Network



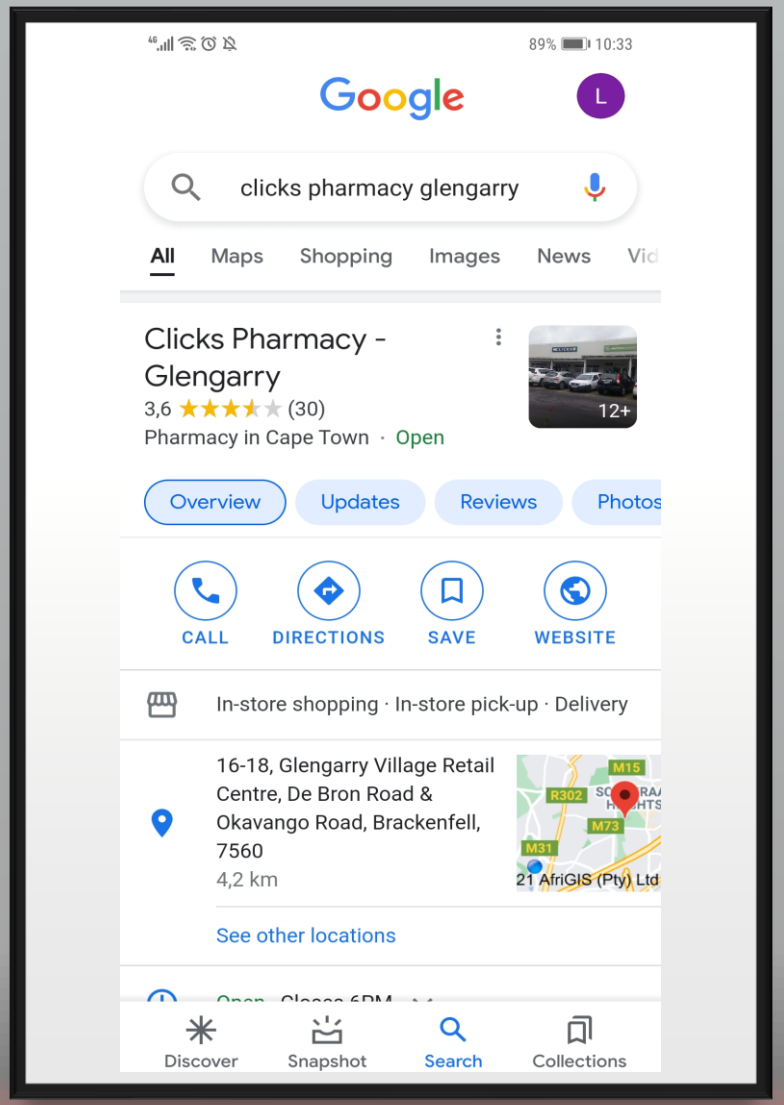
PolygonProp unlocks your shopping centre's digital potential by allowing virtual shoppers and prospective tenants to "walk" the shopping centre and orientate themselves.

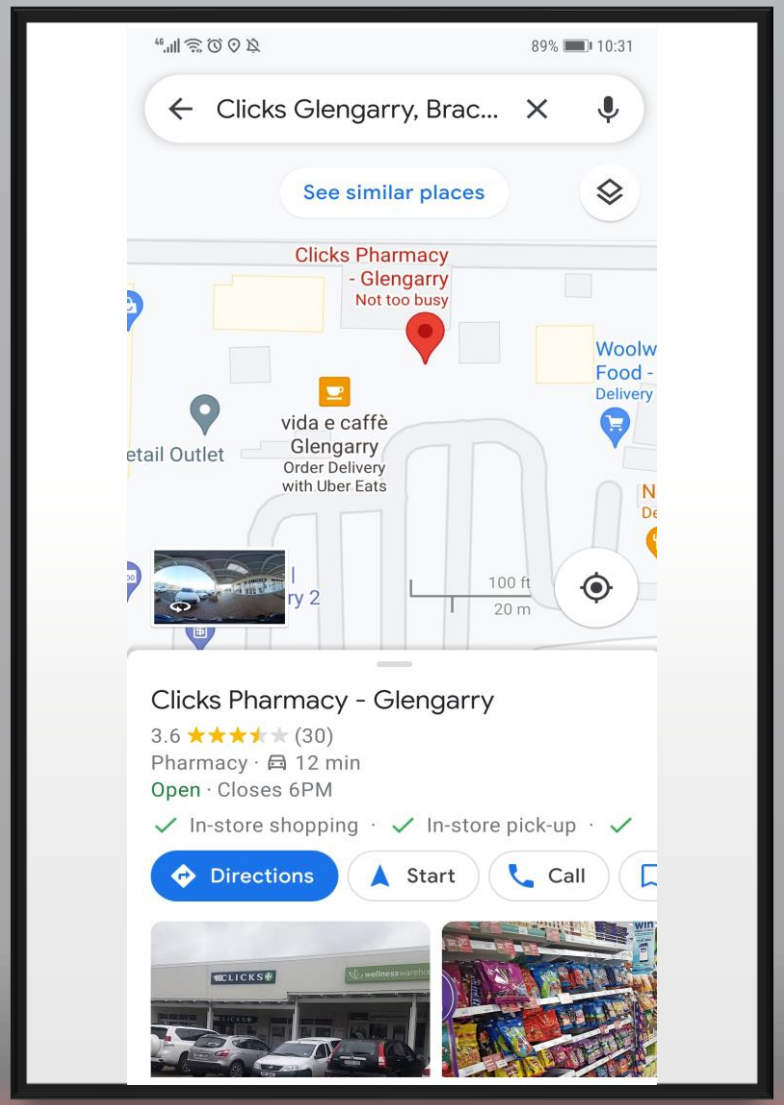


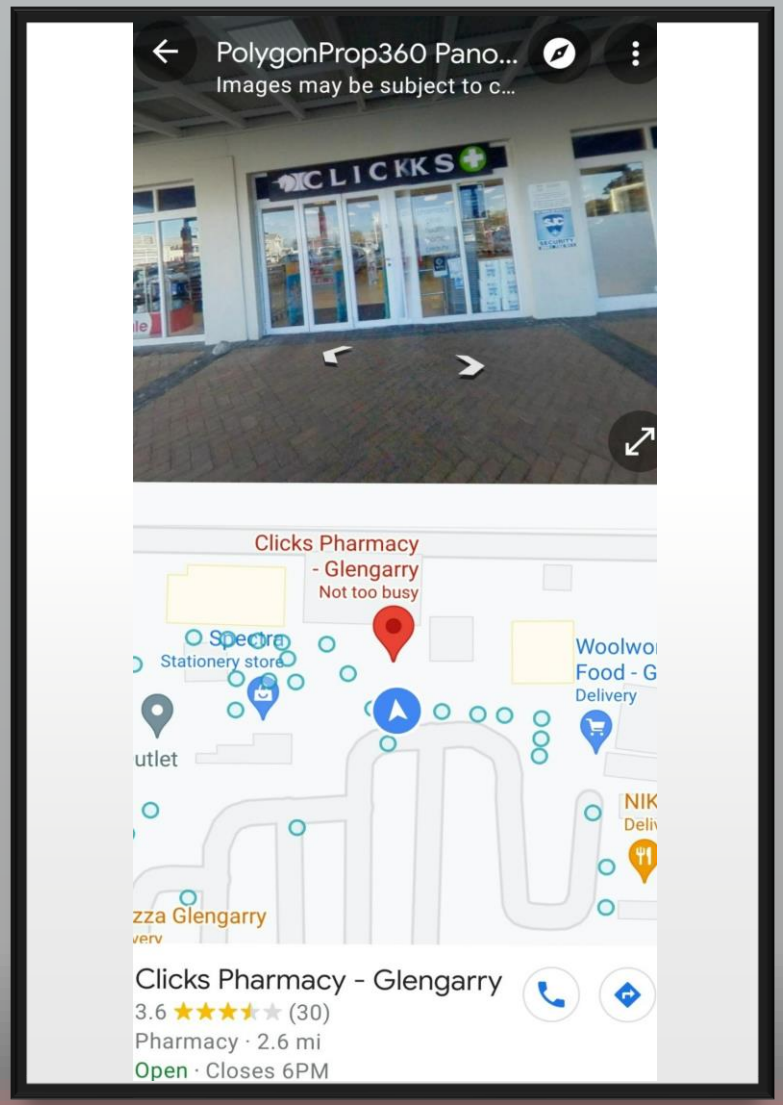




Normal Street view as captured by Google gives virtual shoppers 360° Street view accessibility.



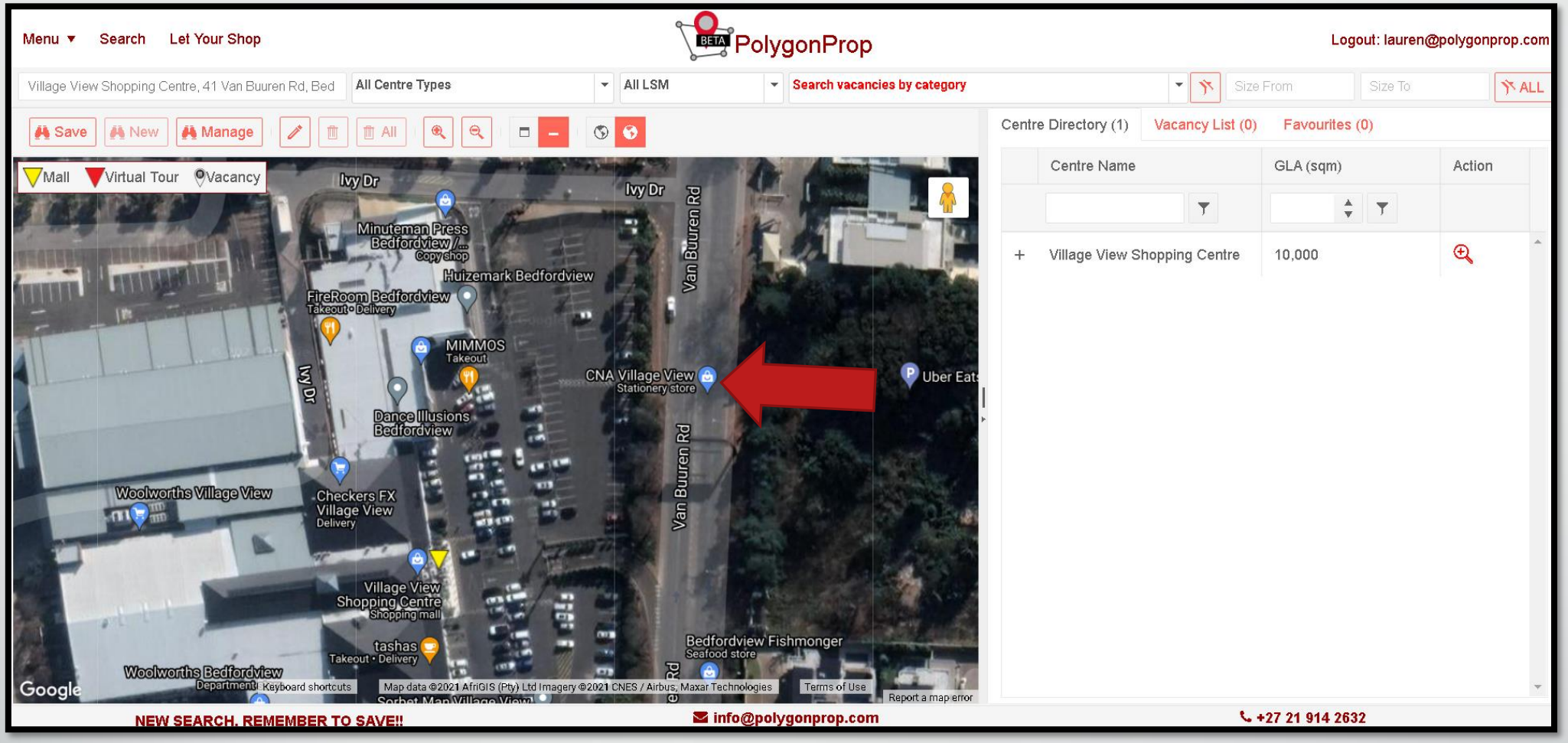




Google Street view links and displays the photo which is closest to the searched business' pin. Google will indicate Street view capability when the mall or a certain shop within the mall is Googled.

PolygonProp unlocks this functionality for your centre.

76% of people who search on their smartphones for stores nearby visit that business/store within a day.



An example of the importance of this can be seen above. The pin for Shop 35 at The Village View Shopping Centre has been placed in the street. The virtual shopper will be inconvenienced, as they will be directed to the incorrect location.

Street View Photo Summaries

Choose a Download Date: 2021 08 25 - 374

Export to PDF | Export to Excel | Email Settings

Centre Name	Email Summary	Last Emailed CM	Total Views	Rating	No Of Ratings	Newest Photo	Oldest Photo	Best Photo
n1 city mall		d..				day …	day …	
N1 City Mall	Send / Receive	01 Jan 0001	540,882	4.1	12,167	02 Oct 2019	06 Sep 2018	View Count: 89600

POLYGON PROP

N1 City Mall piloted its Google Street View through PolygonProp in October 2019. The mall has received approximately 540, 882 views as a result, averaging over 750 views a day

Menu ▼ Search Let Your Shop

PolygonProp BETA

Logout: lauren@polygonprop.com

Street View Photo Summaries

Choose a Download Date: 2021 08 25 - 374

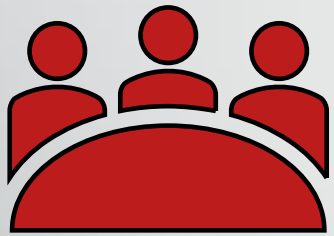
Export to PDF | Export to Excel | Email Settings

Centre Name	Email Summary	Last Emailed CM	Total Views	Rating	No Of Ratings	Newest Photo	Oldest Photo	Best Photo
mitchell		d..				day …	day …	
Mitchells Plain Town Centre	Send / Receive	01 Jan 0001	50,003	3.2	282	17 Mar 2021	08 Oct 2018	View Count: 8412

Mitchells Plain Town Centre's photos have been viewed 50 000 times since March 2021, PolygonProp uploaded the virtual tour for the centre.
This means the photos have been viewed 256 times daily.
This is a smaller mall and will have less views.
Note the most viewed photo is Shoprite. Hence most virtual shoppers were searching for the contact details for Shoprite.

POLYGONPROP: A VIRTUAL LEASING PLATFORM

LANDLORDS



VACANCY SCHEDULES

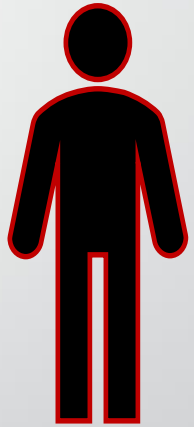
1. AREA/ PROVINCE
2. CENTRE TYPE
3. LSM
4. VACANCY CATEGORIES
5. SHOP SIZE

MATCH

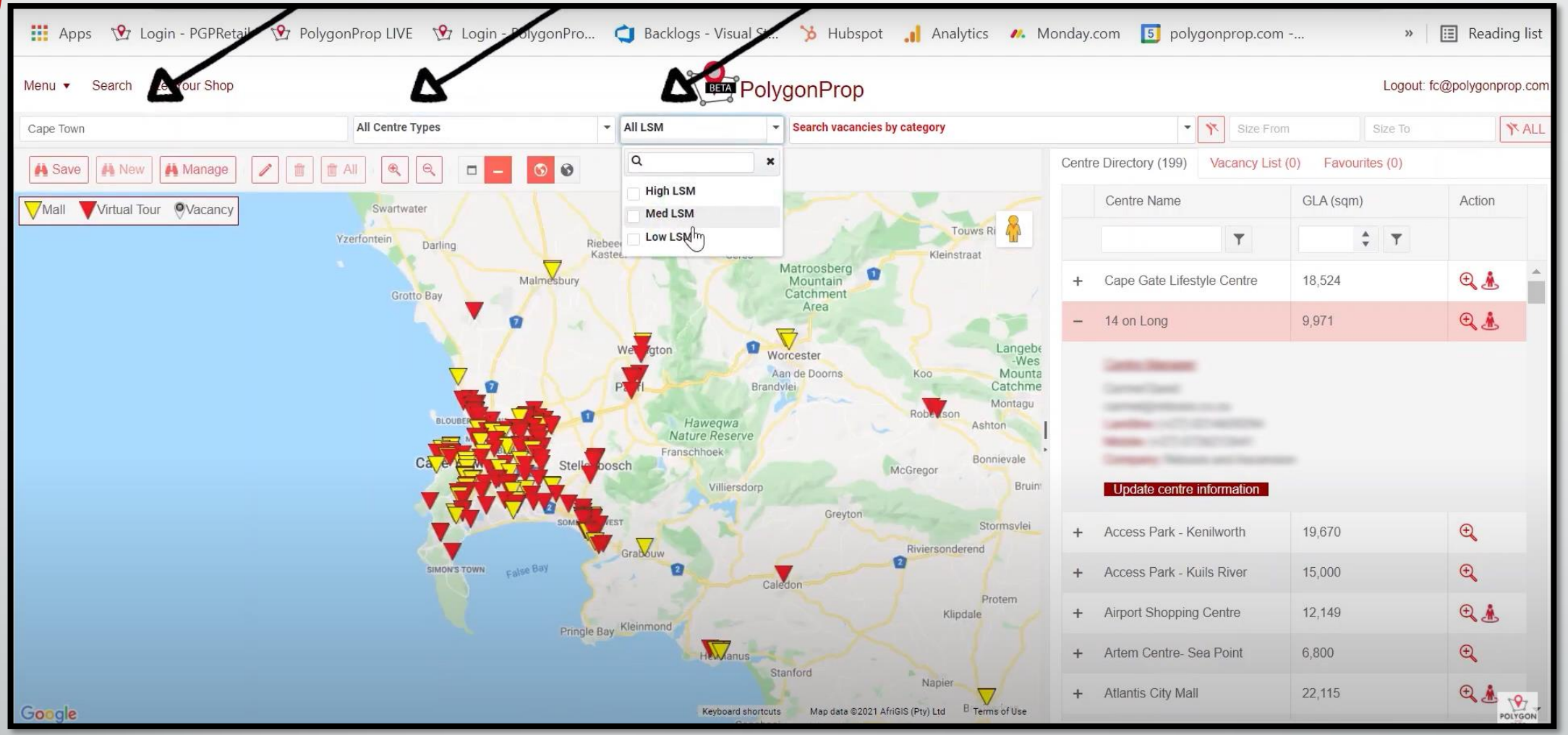
SEARCH CRITERIA

1. AREA/ PROVINCE
2. CENTRE TYPE
3. LSM
4. VACANCY CATEGORIES
5. SHOP SIZE

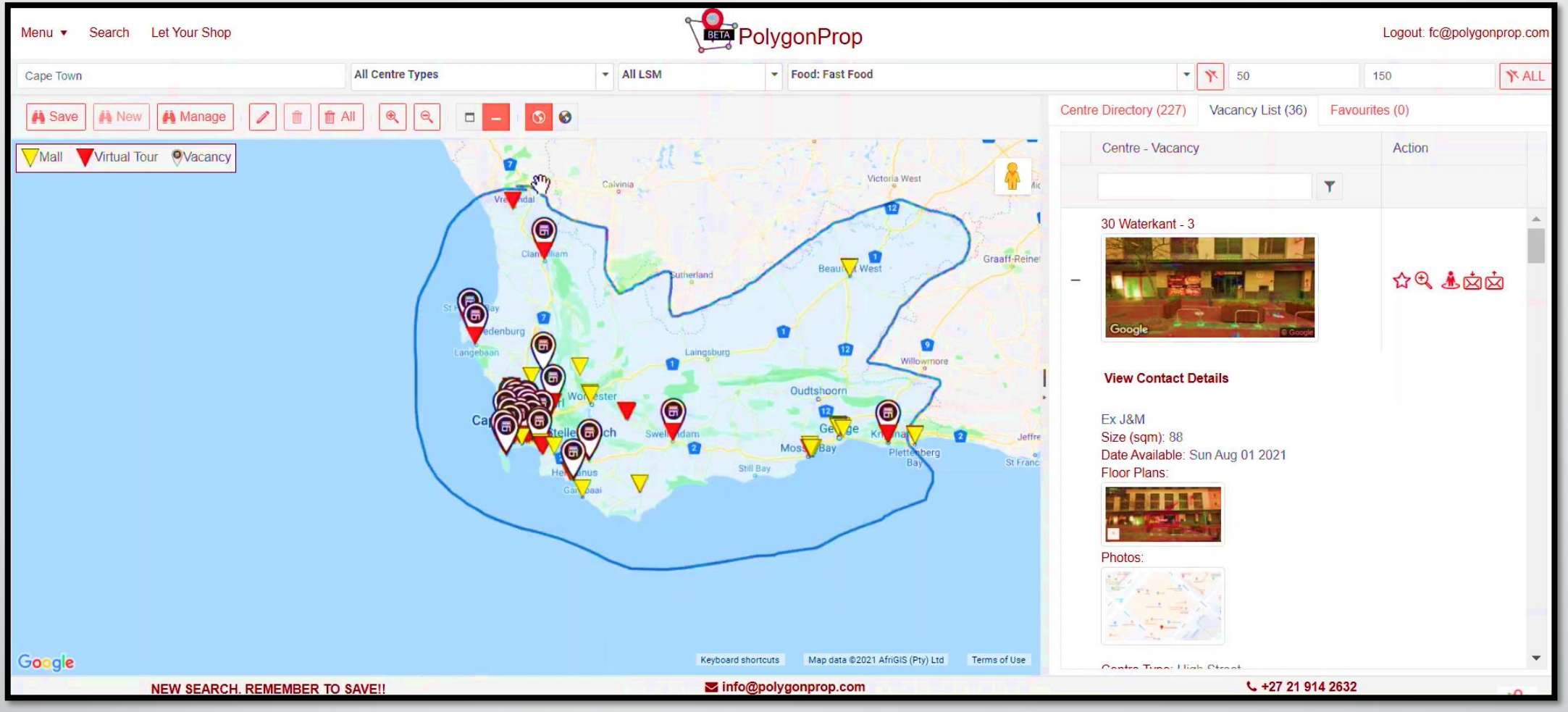
TENANTS



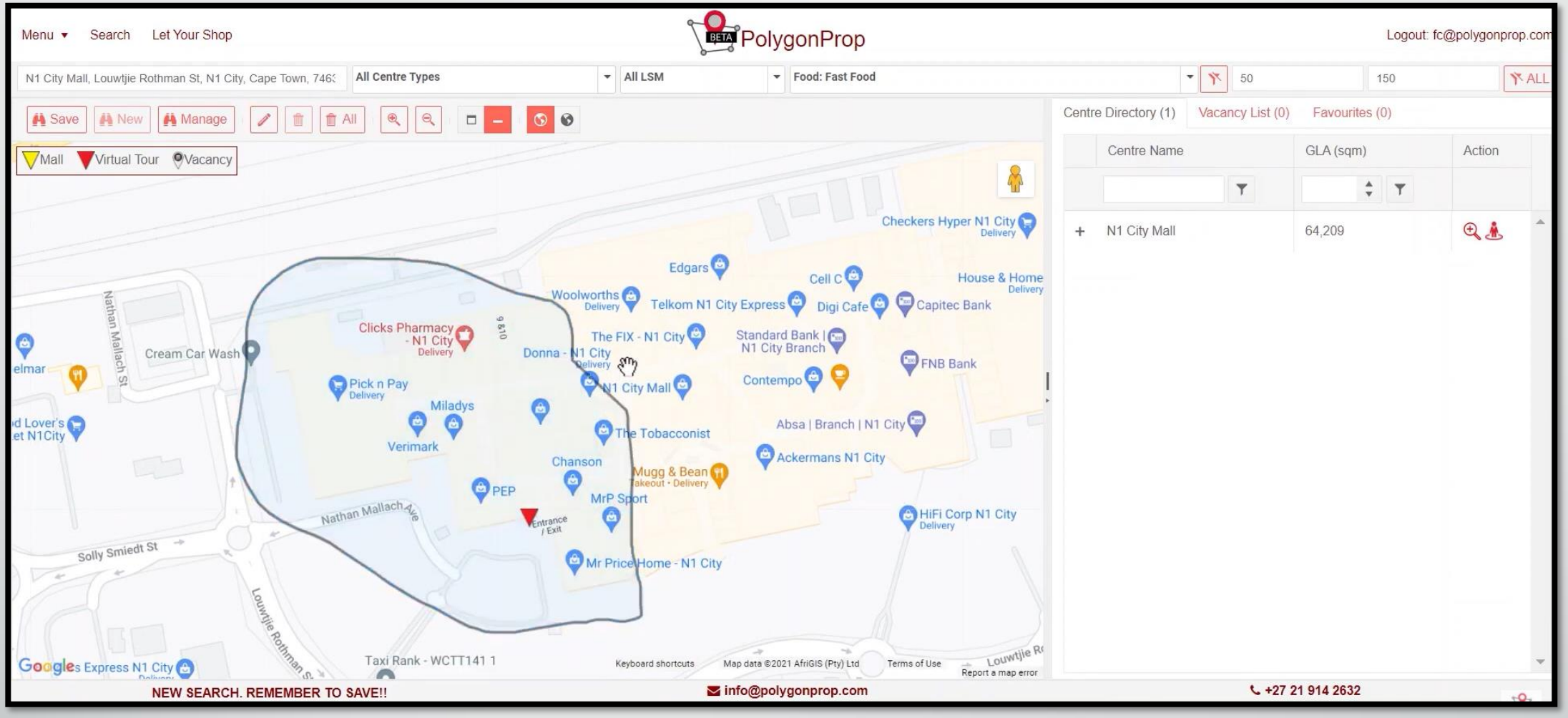
Shops to let are matched by having both parties populating 5 filters



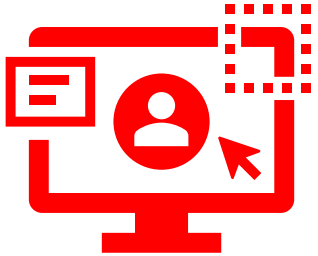
Tenant search requirements are passed through the same 5 filters and only relevant vacancies are shown



The search area can be highlighted by drawing a Polygon around the area of interest. Notification mails will in future be sent as matching vacancies become available within the highlighted area.



For more specific searches, even a section of a mall can be highlighted, notifying a Tenant when a vacancy in its desired part of a mall becomes available.



Tenant's Inbox

POLYGON PROP

Vacancy on PolygonProp

The following vacancy has been recommended to you by Lauren Kruger:

Centre Name: Paarl Mall
Centre Type: Regional (18 001 - 50 000 sqm)
LSM: Med LSM
Shop No: 57
Shop Size (sqm): 216

View on PolygonProp

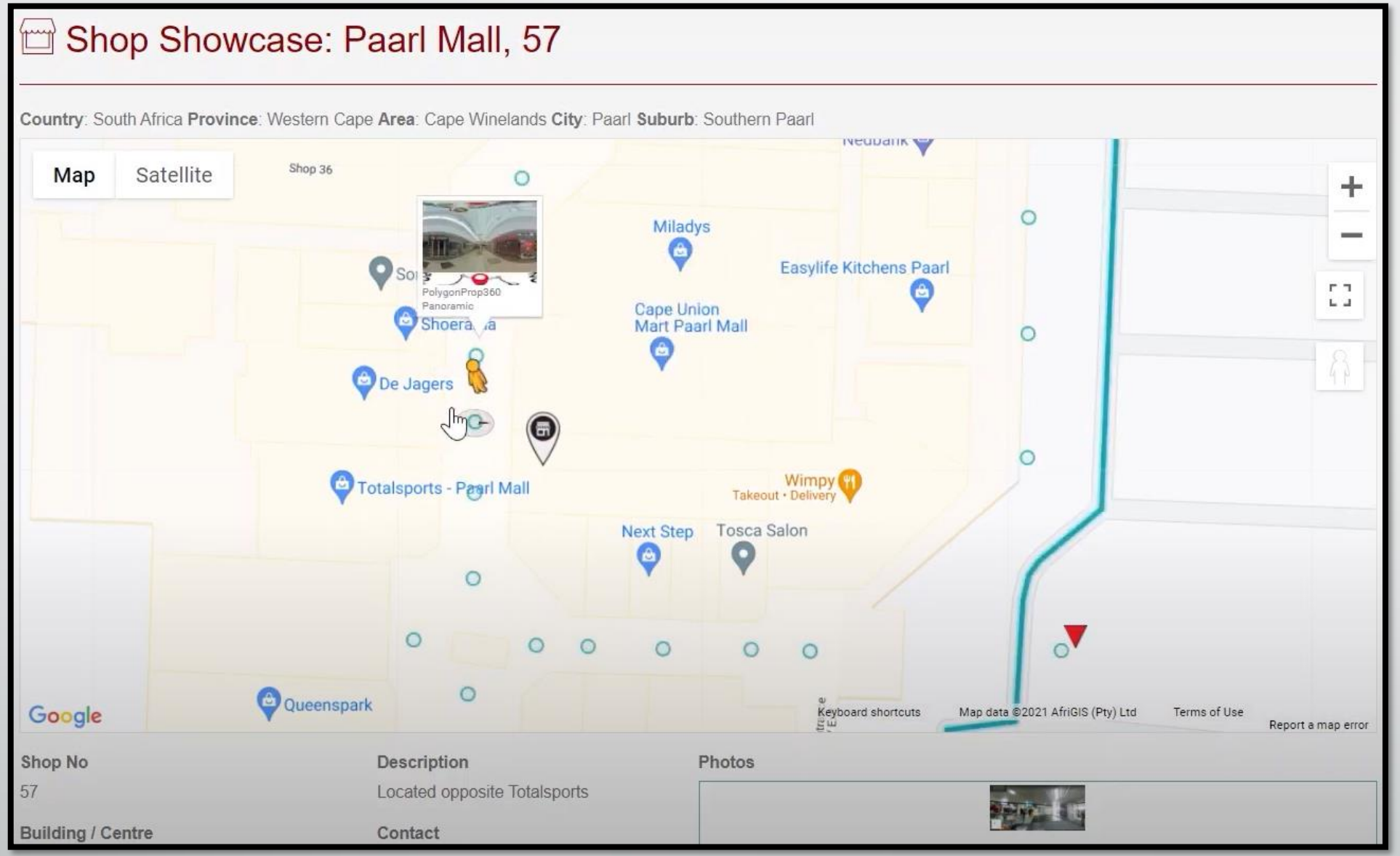
https://www.polygonprop.com

Regards,
The PolygonProp Team

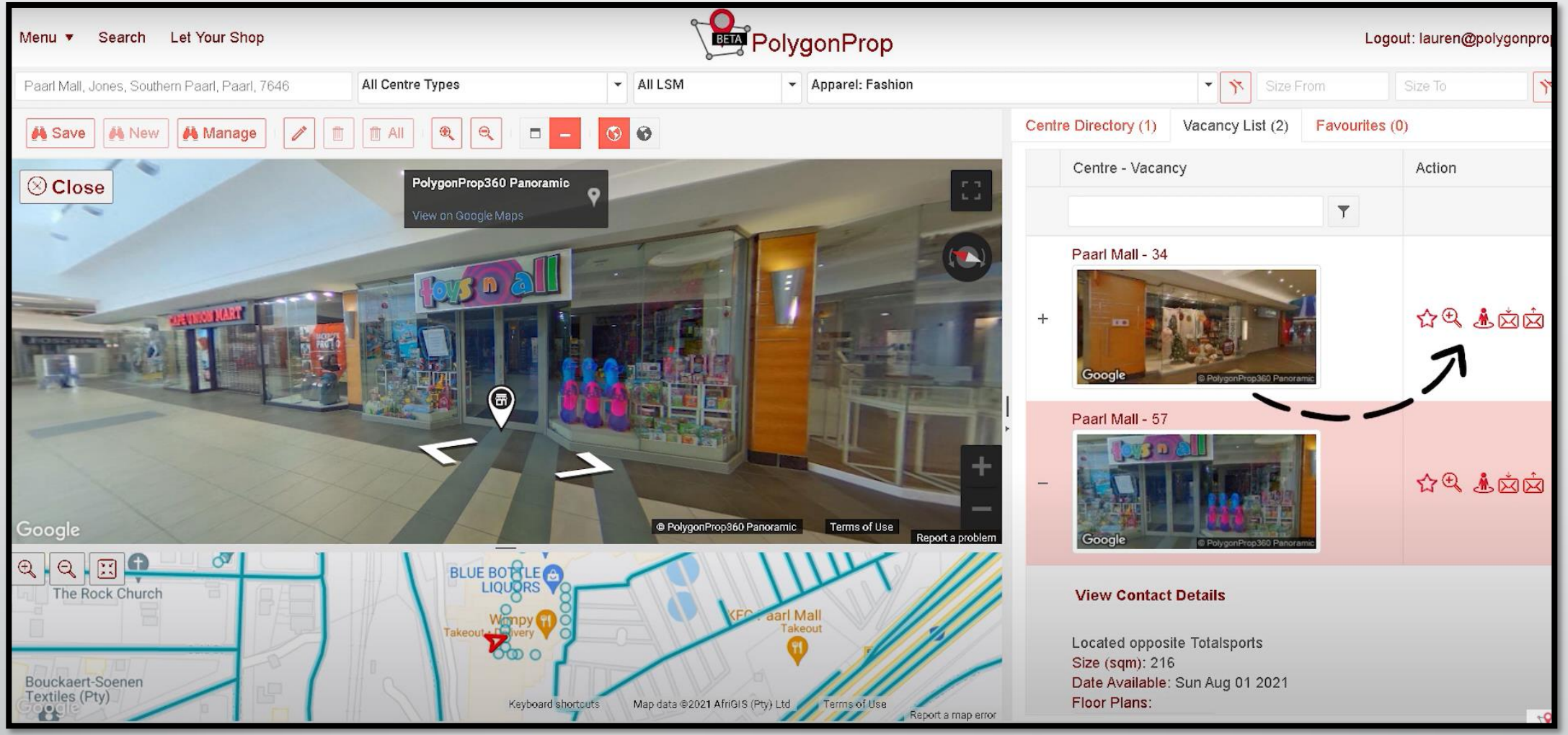
Not you, please revert to sender
Should you experience any difficulty, our support team is ready to assist:

Click here to view the Virtual Tour

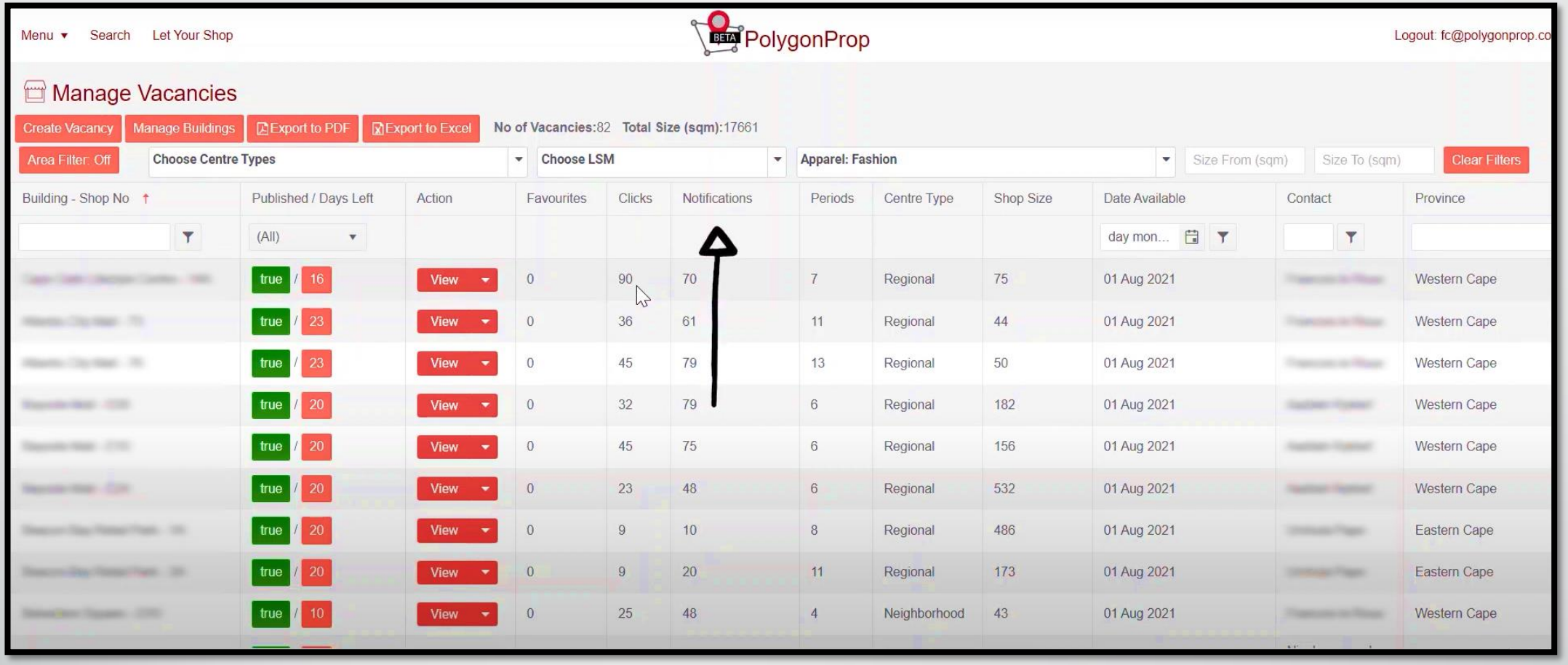
Once a vacancy matches a search, the tenant will receive an e-mail notifying them of the match.



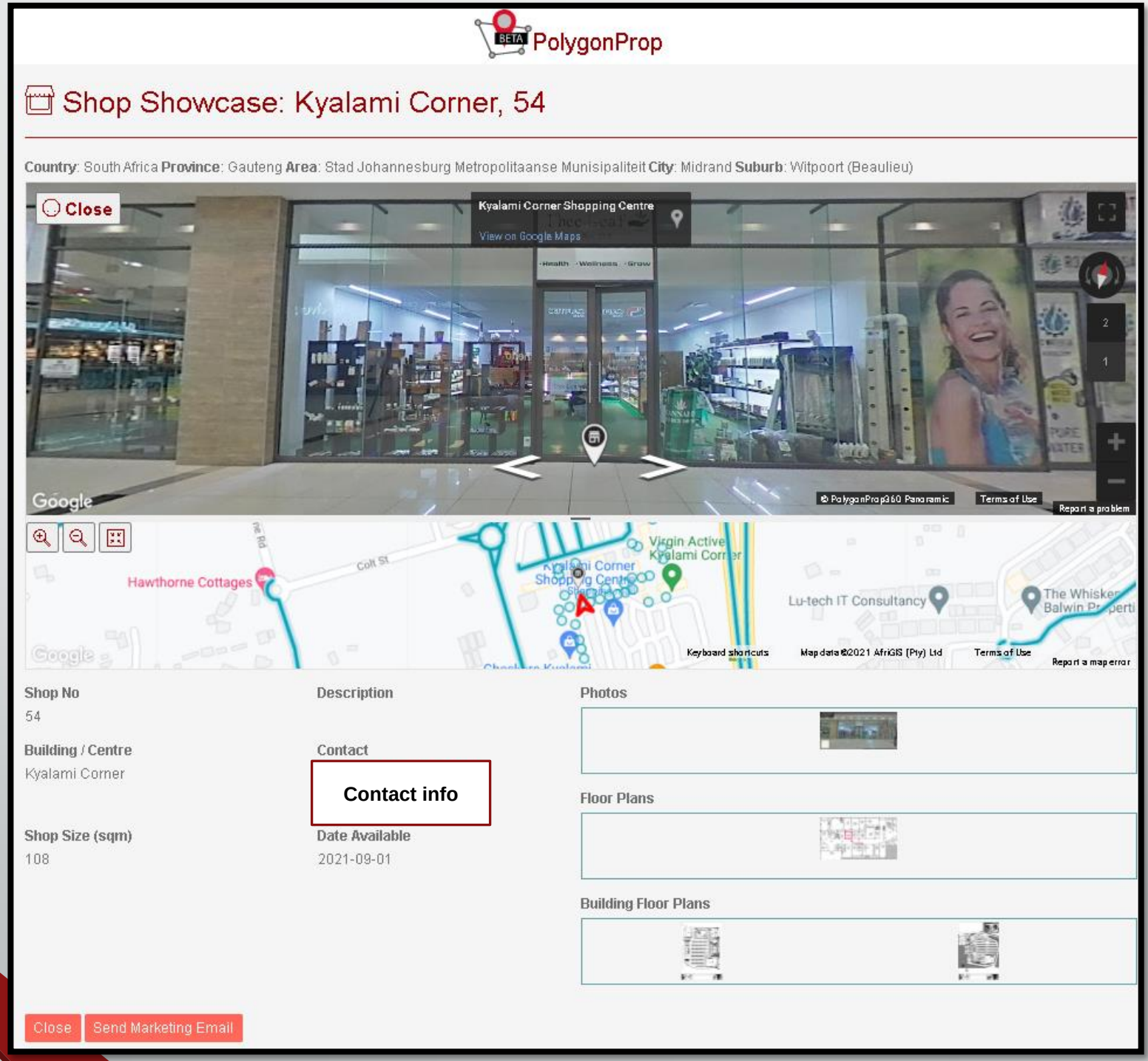
The link in the notification mail will take the tenant to the virtual tour of the relevant shopping centre which is linked to PolygonProp.com through Google Street View.



The Tenant will be dropped right in front of the store. They can walk the mall to orientate themselves and see if the store will be suitable, based on their needs.



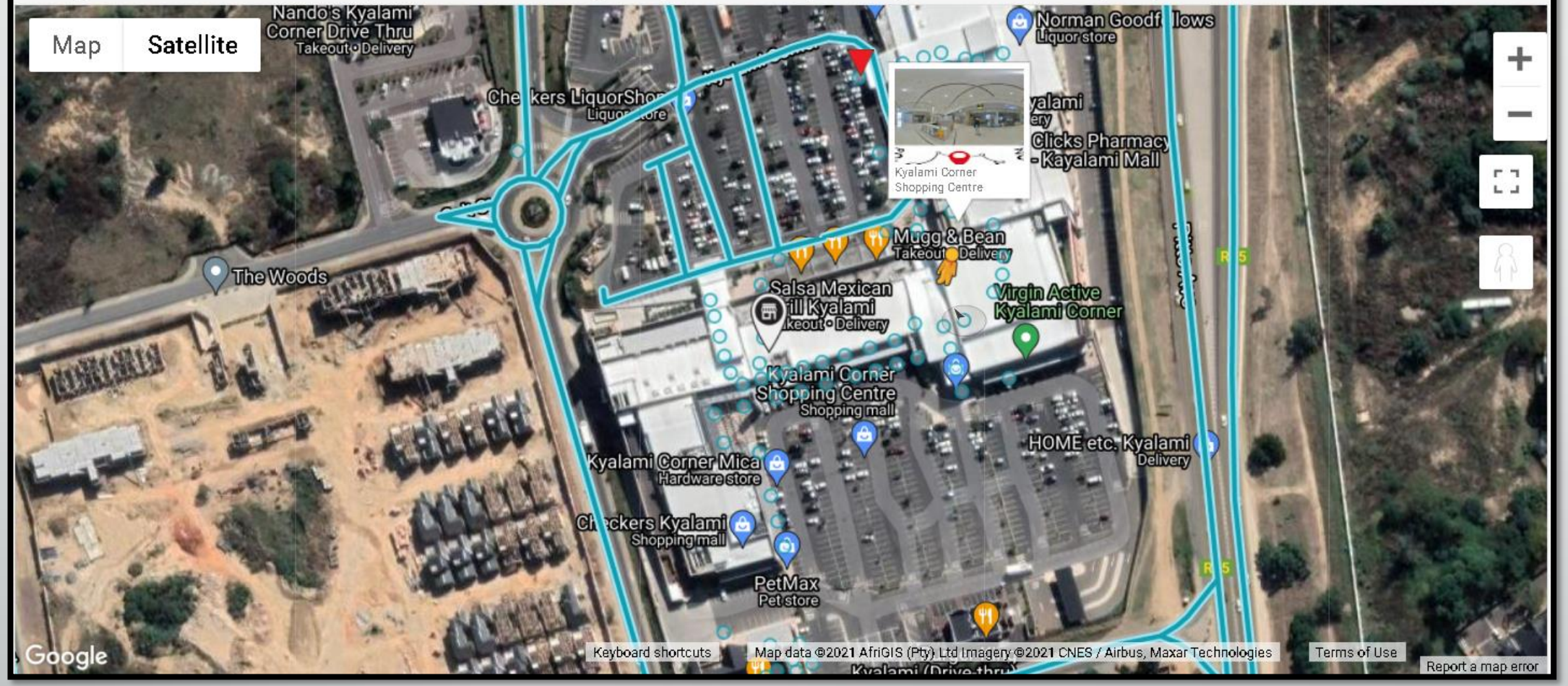
PolygonProp.com allows landlords to manage their own vacancies through the “Manage Vacancies” page. Features include the number of notification mails triggered and the resulting click-through rate by prospective tenants



Vacancy management includes the ability to view the existing photos of the vacancy, view the loaded floorplan of the vacancy and the shopping centre.

Shop Showcase: Kyalami Corner, 54

Country: South Africa **Province**: Gauteng **Area**: Stad Johannesburg Metropolitaanse Munisipaliteit **City**: Midrand **Suburb**: Witpoort (Beaulieu)



Satellite view of the surrounding area is available, to indicate the exact geographical location of the shopping centre

PolygonProp has over 1000 registered users, about 70% consist of retailers.

Most National tenants are registered with PolygonProp.

Landlords that have registered on PolygonProp.

PROPERTYSMITH

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