

UNLOCKING AFRICA'S NEW ERA WITH PROPTech



Turner & Townsend

4TH ANNUAL



AFRICA
PROPTech
FORUM
VIRTUAL
SUMMIT

AFRICA'S NUMBER ONE REAL ESTATE
TECHNOLOGY EVENT

Blockchain, IoT and AI in Real Estate

Beyond the jargon - practical implications for Africa's real estate market and a deep dive on how we use data for better performance

30 August 2021

making the difference

Agenda



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Dimension Data



Greg Comline

Intellect IO

Project Director

The objective



Agenda		
Time	Topic	Leader
13.10	Introductions	KvR
13.15	Jargon Buster	KvR / GC
13.25	Practical application	KvR
13.35	An Africa context discussion	KvR / GC

DIGITAL TRANSFORMATION

TECHNOLOGIES



TRANSFORMA
INSIGHTS
transformainsights.com

USE CASES

BUSINESS EFFICIENCY



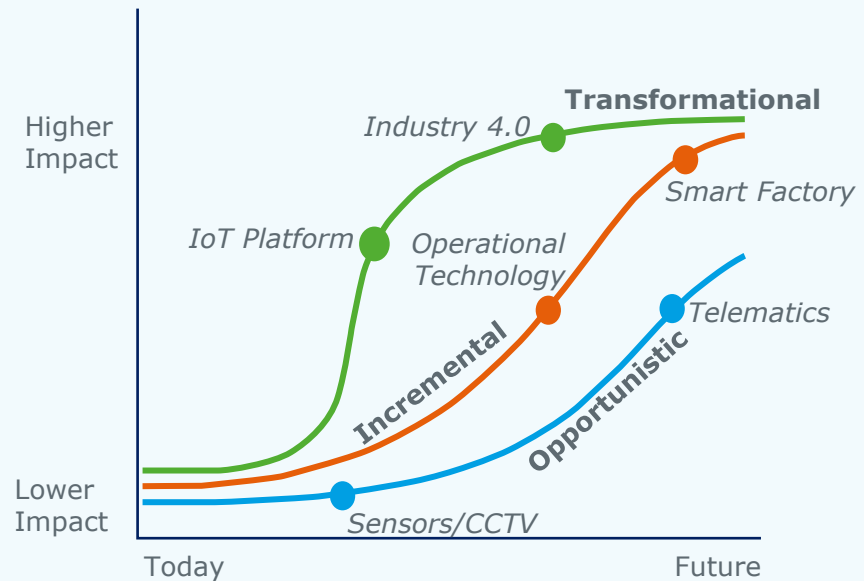
DATA-CENTRIC BUSINESS MODELS



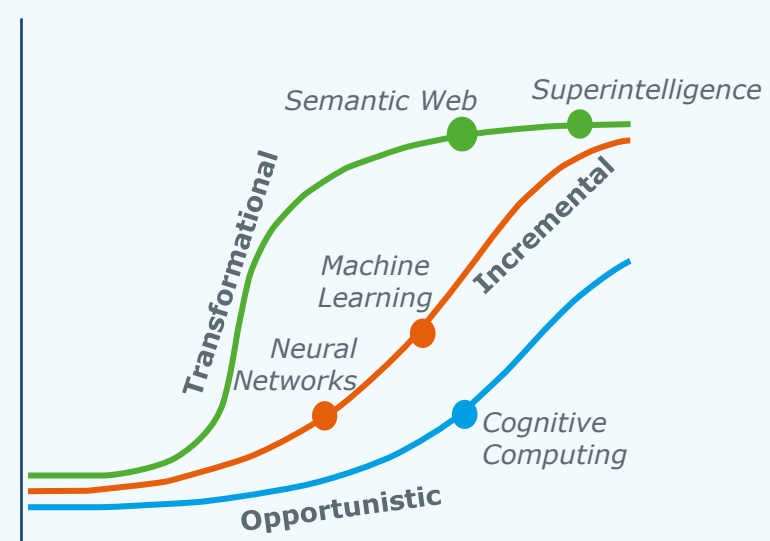
CONNECTED THINGS



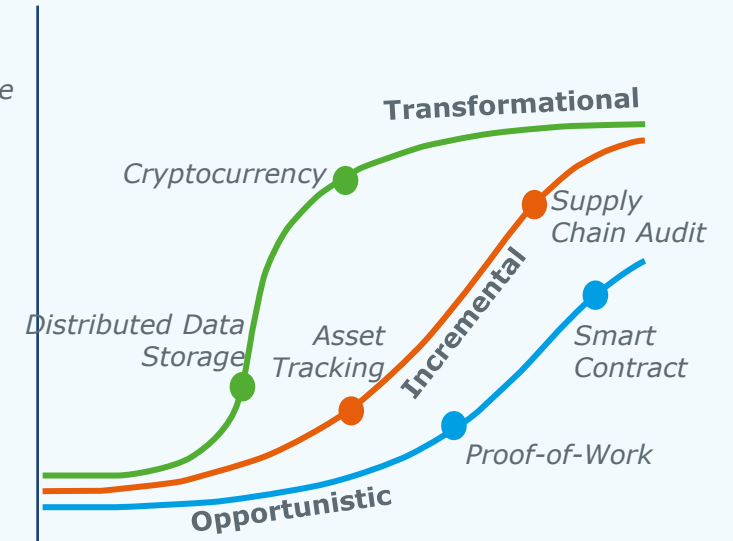
Big words – so what?



IoT



Artificial Intelligence



Blockchain

Blockchain

A shared, **immutable ledger**, that facilitates the recording of transactions.

Highly effective in sharing information between parties, instils trust and can be used for many purposes. For example recording activities, provenance of materials and often linked with a smart contract.

Blockchain

50+ BLOCKCHAIN REAL WORLD USE CASES

GOVERNMENT

Essentia develops world's first blockchain solution to manage international logistics hub together with Traffic Labs and the Finnish Government

essentia.one

IDENTIFICATION

Voter registration is being facilitated via a blockchain project in Switzerland spearheaded by Uport.

uport

MOBILE PAYMENTS

The blockchain ledger that Ripple uses has been latched onto by a group of Japanese banks, who will be using it for quick mobile payments.

ripple

INSURANCE

A smart contract-based blockchain is being used by Insurer American International Group Inc as a means of saving costs and increasing transparency.

AIG

ENDANGERED SPECIES PROTECTION

The protection of endangered species is being facilitated via a blockchain project that records the activities of these rare animals.

CARBON OFFSETS

IBM is using the Hyperledger Fabric blockchain in China to monitor carbon offset trading.

IBM

ENTERPRISE

Ethereum's blockchain can be accessed as a cloud-based service courtesy of Microsoft Azure.

Microsoft Azure

BORDER CONTROL

Essentia has devised a border control system that would use blockchain to store passenger data in the Netherlands.

essentia.one

SUPPLY CHAINS

IBM and Walmart have partnered in China to create a blockchain project that will monitor food safety.

IBM

HEALTHCARE

A number of healthcare systems that store data on the blockchain have been pioneered including MedRec.

MEDREC

SHIPPING

Shipping is a natural fit for blockchain, and Maersk have been trialling a blockchainbased project within the maritime logistics industry.

MÆRSK

REAL ESTATE

Blockchain is now being used to complete real estate deals, the first of which was conducted in Kiev by Propy.

PROPY

ENERGY

Essentia is developing a test project that will help energy suppliers track the distribution of their resources in real time, whilst maintaining data confidentiality.

essentia.one

LAND REGISTRY

Land registry titles are now being stored on the blockchain in Georgia in a project developed by the National Agency of Public Registry.

NATIONAL AGENCY OF PUBLIC REGISTRY

COMPUTATION

Digital Currency Group are helping Amazon Web Services examine ways in which the distributed ledger technology can help improve database security.

DIGITAL CURRENCY GROUP

ADVERTISING

New York Interactive Advertising Exchange has been experimenting with blockchain as a means of providing an ads marketplace for publishers.

NYIAX

BORDER CONTROL

Essentia is developing a blockchain project for border control that will allow customs agents to record passenger data from an array of inputs and safely store it.

essentia.one

JOURNALISM

Decentralized journalism, as enabled by blockchain technology, has the potential to prevent censorship and increase transparency, as Civil has shown.

CIVIL

WASTE MANAGEMENT

Waltonchain is using RFID technology to store waste management data on the blockchain in China.

ENERGY

Food importation is another industry where blockchain is proving its worth, with Louis Dreyfus Co trialling a soybean importation operation using this technology.

LDC

DIAMONDS

The De Beers Group is using blockchain to track the importation and sale of diamonds.

DE BEERS

FINE ART

By storing certificates of authenticity on the blockchain, it's possible to dramatically reduce art forgeries, as one blockchain project is proving.

NATIONAL SECURITY

For the past two years, the US Department of Homeland Security has been using blockchain to record and safely store data captured from its security cameras.

DEPARTMENT OF HOMELAND SECURITY

TOURISM

In a bid to boost its tourism economy, Hawaii is examining ways in which blockchain-based cryptocurrencies can be adopted throughout the US state.

STATE OF HAWAII

TAXATION

In China, a tax-based initiative is using blockchain to store tax records and electronic invoices led by Miaocai Network.

ENERGY

Chile's National Energy Commission has started using blockchain technology as a way of certifying data pertaining to the country's energy usage as it seeks to update its electrical infrastructure.

CNE COMISIÓN NACIONAL DE ENERGÍA

RAILWAYS

Russian rail operator Novotrans is storing inventory data on a blockchain pertaining to repair requests and rolling stock.

NOVOTRANS

ENTERPRISE

Google is building its own blockchain which will be integrated into its cloud-based services, enabling businesses to store data on it, and to request their own white label version developed by Alphabet Inc

Google

MUSIC

Arbit is a blockchain-based project led by former Guns N Roses drummer Matt Sorum seeking a fairer way to reward musicians for their creative efforts.

arbit

FISHING

Blockchain technology has been used to provide a transparent record of where fish was caught, as a means of ensuring it was legally landed.

Internet of Things

The Internet Of Things describes the network of physical objects, so known as, "**things**" — that are embedded with **sensors**, software, and other technologies that is used for the purpose of connecting and exchanging data with other devices and systems over the Internet.

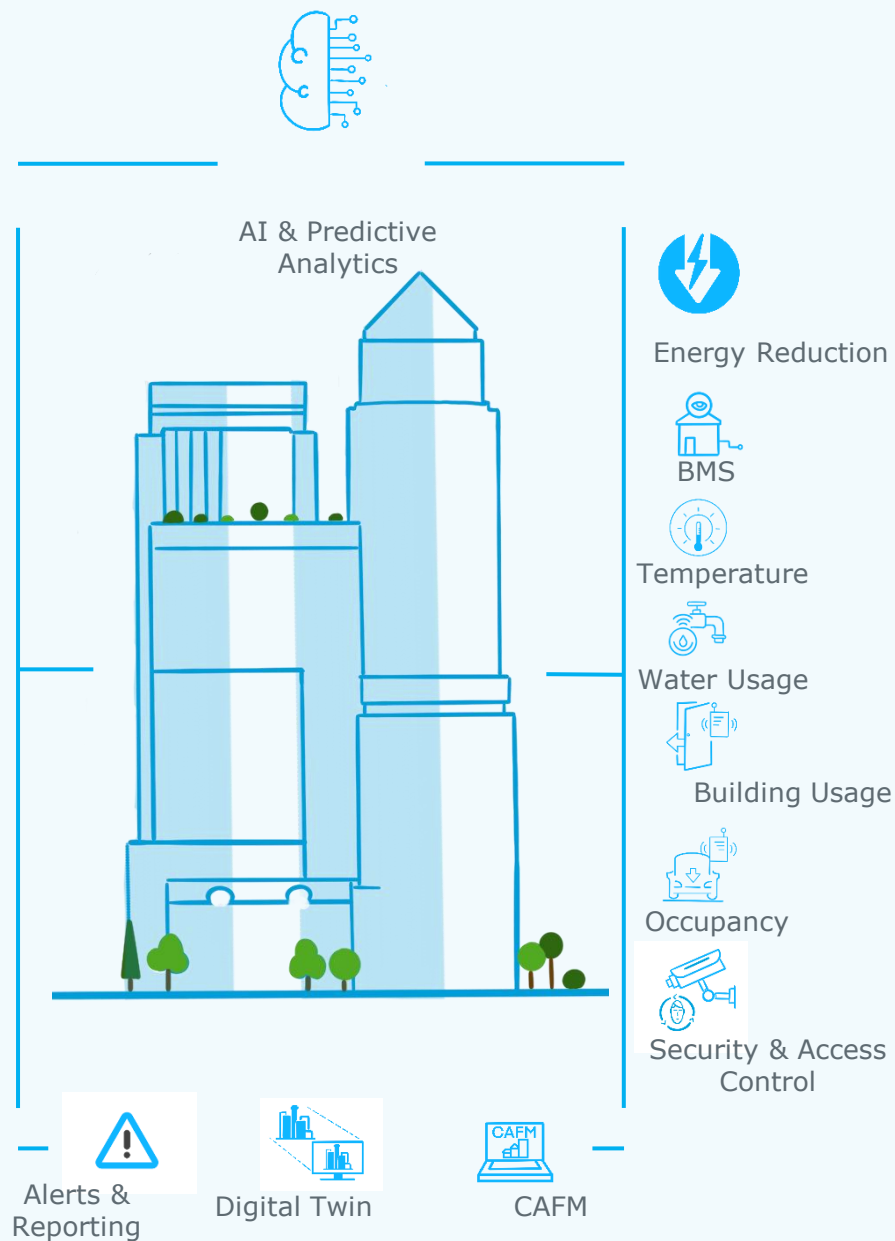
Very effective in gathering
real-time data about your
building – in particular
building use and consumption.



Internet of Things

144 different Building Technologies

Waste Management
Wayfinding
Food & Refreshments
Conversational User Experience (CUX)
Air Quality & VOC
Smart Lighting



Artificial Intelligence

Description of AI

AI is a type of technology that draws logical conclusions or simulates human intelligence in order to parse data contextually. AI uses sophisticated algorithms and analysis to provide educated information about events in the future. It also provides analysis that is used to trigger precise and accurate actions based on analytical findings.

Property Valuations
Property Management
Lead generation (incl. Chatbots)
Forecasting
Preventative Maintenance
Contract abstraction
Space utilisation and optimisation



Artificial Intelligence

Property Valuations Across South Africa

- Property characteristics
- Historic Property sales
- Historic Area Trends
- Trends across South Africa

Purchase Price

- High and Low property prices

Lightstone
We simplify the complex



Global RE Mega Trends

Sustainability

Social Value

Productivity

Estate Optimisation

Digital

Reduce Carbon footprint

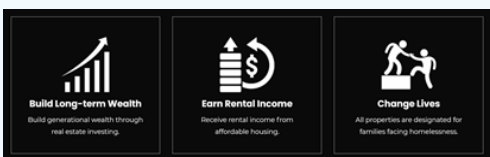
Data usage

Global world applications of the Technologies



Affordable Housing

Digital token on a blockchain backed by affordable housing expand quality home production. Land ownership



Hen na Hotel (Japan)

Shared Accommodation

Concierge robots with AI operate to maximise the efficiency. Pay as you go based on consumption



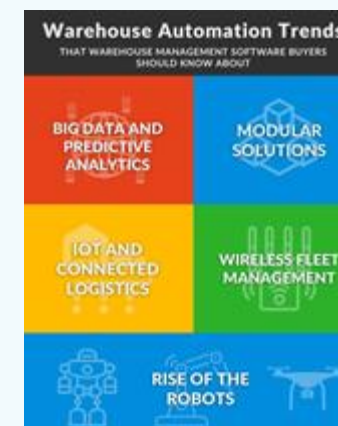
Hospitals & Clinics

IoT cloud enables a hospital to track and analysis patients. Equipment tracking.



Online Market Place

Stock control and Robotic Fulfilment

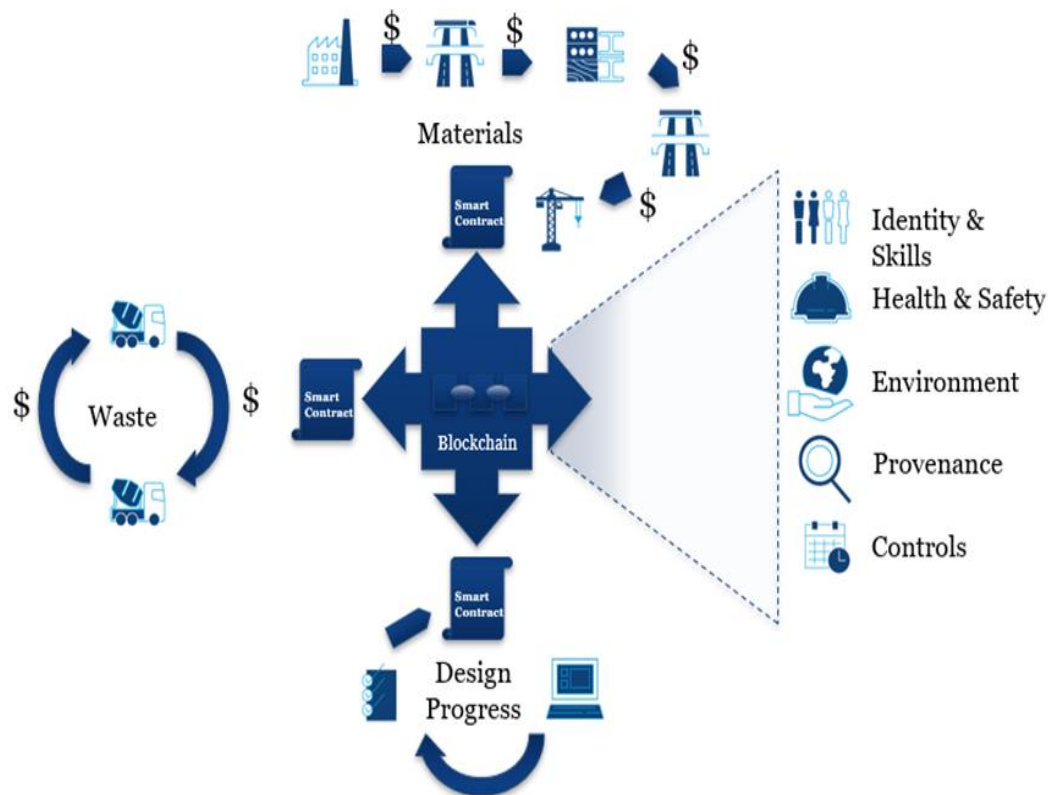


Productivity in factories

AI led automation accelerates the productivity in a factory with improved defect prediction



Applying all technologies in construction



Blockchain, IoT and AI

- **Supply chain liquidity** – payment as soon as work is complete
- **Smart Logistics** – Just in time delivery
- **Materials Management** - Stock
- **Smart reporting** – near time information
- **Environmental management** – carbon emissions, noise
- **Predictive efficiency** – streamlining construction
- **Health & Safety** – right skill, right place safety 1st

Companies using Blockchain / IoT in Africa in the RE space



Africa

- **A global Tech Giant in Kenya** – use IOT for lighting control, air control, electrochromic glass and BMS
- **Centre for Affordable Housing in Africa**, developed South Africa's first blockchain-based property register.
- **IBM** - Precision agriculture
- **Land Layby Group – Kenya** - Use blockchain to tackle land fraud
- **Bitland – Ghana** - They are using the distributed digital ledger to boost the integrity of land records
- **Sarit Centre Mall** - Use sensors to monitor footfall
- **The Hub – Karen Mall** - Use sensors to monitor footfall
- **ABSA** - tech monitoring all their buildings and centralising the info. They then harvest the data from the data lake. They are build an app to use this data to inform design decisions for post covid office layouts.



Companies in Africa that have committed to Zero Carbon Emissions

Companies in Africa



Global Organizations with Offices in Africa



Discussion: Deep Dive into how we use data



Setting up for Success

- So what are the key things we need to do to use the data better?
- What does the new supply chain look like?
- What do we need to do to harness the opportunity?
- What are some practical examples of using these technologies?

Practical Question

- Scaling up – what are the challenges?
- Over promising - is it really solving our problem?
- Will these technologies replace jobs?
- All great that developed countries deploy these solutions – they are expensive (skills & tech cost) so why would I want to deploy them in Africa?

Closing out

Q What have we discussed?

- Blockchain, IOT and AI are only part of the equation
- When combined they can provide very useful data to help optimise performance
- There are green shoots and this is encouraging
- We need to think data and data structure it needs to be right





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